



# SGT UNIVERSITY

Shree Guru Gobind Singh Tricentenary University



**COURSES TO BE OFFERED FOR THE ACADEMIC SESSION 2024-25 (WITH ELIGIBILITY)**

## Faculty of Mass Communication & Media Technology

S.no	Program Name	Duration	Eligibility criteria	Fees
1	Bachelor of Arts (Journalism & Mass Communication) [Social Media, SEO & Digital Marketing/Corporate Communications, Event Management & Brand Management/MOJO (Mobile Journalism)/POD Casting, Audiobook Production & Digital Radio Production]	6 Semesters * / 8 Semesters **	10+2 with 55% marks in aggregate with English as one of the subject	1.5 L
2	Bachelor of Arts (Hons.) (English)	6 Semesters * / 8 Semesters **	10+2 with 55% marks in aggregate with English as one of the subject	80 K
3	Master of Arts (English)	4 Semesters	Bachelor's degree in any stream with 55% marks	1 L
4	Master of Arts (Journalism & Mass Communication) [Television Journalism, Online Journalism & Advertising, Public Relations, Event Management]	4 Semesters	Any graduate with 55% marks	1 L
5	Doctor of Philosophy (Journalism & Mass Communication)	As per UGC norms	Postgraduate in concerned specialization with atleast 55% marks	1.5 L
6	Doctor of Philosophy (English)		Postgraduate in English with 55% marks	1.5 L

**\* Student will be awarded with Bachelor's Degree after successful completion of 3 years & \*\* Student will be awarded with Bachelor's Degree (Hons. with Research) after completion of 4 years**