

SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY, BUDHERA, GURGAON



SYLLABI & SCHEME OF EXAMINATION OF BACHELOR OF COMMERECE (PASS)

FOR 1st to 6th Semester

(2022-2025)



Program Name: BCOM(PASS)		Semester: I				
Course: FINANCIAI	FINANCIAL ACCOUNTING		Code:06020101			
Teaching Scheme		Evaluation Scheme				
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination	
Lectures	Group work			Evaluation	(TEE)	
40	-	-	4	40	60	

Course Rationale:

Accounting is the language of business and finance. A well-functioning capital market closely tracks the performance of a business organization, as communicated through its Financial Statements. This Course aims to equip the participant with the skill set necessary to understand, analyze, interpret and comment upon the Financial Statements. A solid grasp of Financial Accounting strengthens one's ability to understand the current operations of a business, analyze its financial position, and weigh upon its future prospects. These skills would help a manager make sound financial and economic decisions are therefore imperative for building a successful business career. This Course lays the foundation for advanced elective courses in Finance, Accounting and Strategy.

Course Objectives:

- 1. Define the meaning & purpose of financial reporting and provide an introduction to the framework of Generally Accepted Accounting Principles (GAAP)
- 2. To familiarize students with the mechanics of preparation of financial statements
- 3. Understanding corporate financial statements, their analysis and interpretation.
- 4. Cover the complete accounting cycle from the first step of journalizing to the final preparation of financial statements.

Learning Outcomes:

After completion of the course, students would be able to:

- 1. Understanding the commonly used accounting terminology.
- 2. Identify the users of accounting information and their respective requirements.
- 3. Understand the process of recording and classifying the business transactions and events.
- 4. Make the financial statements i.e. profit and loss account, balance sheet and cash flow statement.
- 5. Understand and interpret the financial statements from different the perspective of different stakeholders.



Prerequisite(s):

Bank statement of passbook and bank column of cash book (for bank reconciliation statement)

(UGC Approved University)

SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSIT

GURGAON, Delhi-NCR

Pedagogy:

A mix of pedagogy would be adopted consisting of lecture, discussion, presentation, demonstration and class test. Concept of the topics will be given through short lectures. The extent & quality of learning will depend on the quality & depth of discussion in the class. This in turn depends on the preparation and thinking that has been put in by the students for each session. Readings, Assignments and Numerical problems, whenever given, are a means of focusing on central issues, concepts or knowledge. Students who are aloof to the class-room proceedings or do not read the pre-reading will miss a significant segment of the course. A student's ability to solve problems is also a reflection of the extent to which concepts have been understood. The course is a hands-on course and requires the participant to work out multiple examples to gain confidence.

Syllabus:

Unit I: Introduction to Financial Accounting: Accounting as an Information System, Introduction: Meaning, Objectives, Process, Limitations and Basic Terms of Accounting; Generally Accepted Accounting Principles; Journalizing, Posting and Preparation of trial balance.

Unit II: Accounting Equation and Transactions: Nature of Accounts, Types of books (Primary and Secondary) and Rules of Debit and Credit, Recording Transactions in Journal, Preparation of Ledger Accounts; Opening and Closing Entries, Preparation of Trial Balance.

Unit III: Preparation of Financial Statements: Trading Account, Profit & Loss Account and Balance Sheet, Adjustment Entries, understanding contents of financial statements of a joint stock company as per the Companies Act 2013; Understanding the contents of annual report of a company. Preparation of cash flow statement as per AS-3 (revised).

Unit IV : Indian Accounting Standards (Ind-AS): Concept, benefits, procedure for issuing Ind-AS in india, Salient features of Ind-AS issued by ICAI; International Financial Reporting Standards (IFRS); Main features, uses and objectives of IFRS, IFRS issued by IASB and concept of harmonization and convergence, obstacle in harmonization and convergence, suggestions for increased convergence and harmonization.

Unit V: Hire purchase and installment system: Hire Purchase system and installment payment system; Branch Accounting (Home branches:- concept of dependent branches, accounting aspects, ascertainment of profit by debtor method, stock & debtor method and final account method, concept of Independent branch and accounting treatment. Foreign branches:- Concept and accounting treatment.

Textbook:

- Tulsian, P.C., Financial Accounting, 13th Edition Pearson
- D.K. Goel, Financial Accounting, 18th Edition Avichal Publishing Co, New Delhi
- M.C. Shukla, Advanced Accounts, 19th Edition S, Chand and Co Pvt ltd, New Delhi.

Reference Books:





- Monga, J.R., Financial Accounting: Concepts and Applications, 11th Edition Mayur Paperbacks
- Maheshwari, S.N. & Maheshwari, S.K., Financial Accounting for B. Com., CA, CS, &ICWA (Foundation) Courses,4th Edition Vikas Publishing House Pvt. Ltd.
- Ghosh, T.P., Financial Accounting for Managers, 4th Edition Taxmann Allied Services (P) Ltd.
- Balwani, Nitin, Accounting and Finance for Managers, 2002 Excel Books Pvt Ltd
- Gupta, Ambrish: Financial Accounting for Management, 5th Edition Pearson
- Bhattacharyya, Asish K., Financial Accounting for Business Managers, 4th Edition PHI
- Jain, S.P.& Narang, K.L., Advanced Accountancy, 2014 Edition Kalyani Publishers
- Charles T. Horngren, Gart L. Sundem, John A. Elliot and Donna R. Philbrick, Introduction to Financial Accounting, 11th Edition Pearson.

Journals:

- Academy of Accounting and financial studies journal
- Journal of Business finance and accounting

Links to websites:

- https://www.ebooknetworking.net/ebooks/financial-accounting-s-p-jain.html
- <u>https://books.google.co.in/books?id=02Bke8azRtgC&printsec=frontcover&dq=financial+accounting&hl=en&sa=X&ved=0ahUKEwi6jeTYtMPmAhUSnxQKHb7oDaIQ6AEIKDAA#v=onepage&q=financial%20accounting&f=false</u>

Evaluation Scheme:

• Class participation and attendance	05 marks
• Mid Term Exam	20 marks
• Assignment	05 marks
Team Project Presentation	10 marks
• Term-End Exam	60 marks
Total	100 marks



Program Name: BCOM(PASS)		Semester: I			
Course: MANAGEMENT CONCEPTS		Code:06020102			
Teaching Scheme		Evaluation Scheme			
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination
Lectures	Group work			Evaluation	(TEE)
40	-	-	4	40	60

Course Rationale: This Course is the basic course for management students to provide them knowledge and evolution of management thought. The units or modules in this subject are designed to deeply impart the understanding of functions of Management along with light on strategic management and contemporary challenges of management field for managers. This course will help the students to realize the management applications in organizations such as CSR activities and Corporate governance.

Course Objectives: 1. To provide the understanding of Management Concepts.

2. To understand and develop the skills to implement management concepts in organizations.

3. To analyse and comprehend the challenges faced by corporates in management areas.

Learning Outcomes: After completion of the course the students would be able to:

1. Understand the Management concepts and its implications.

2. Analyze and comprehend the contemporary challenges confronted by Organizations.

3. Develop the skills to apply management concepts and find out the solutions in organizations.

Prerequisite(**s**): 1. Communication skills

2. Basic Understanding

Pedagogy: Lectures, Discussions, Case studies, Videos, Activities, etc.

Syllabus:

Unit I: Importance, Nature, Process, Functions and Principles of Management. Management V/s Administration, Development of Management Thought: Classical, Neo-classical, Systems,



contingency and Contemporary Approach to Management. Managerial Roles: Role of a Manager - Levels of Management - Managerial Skills.

Unit II:

Communication – Formal and Informal Networks, Barriers and Principles. Planning - Concept, Nature, Importance, Steps and Limitations, Types of Plans. Making Planning Effective - Strategic Considerations in Planning - Management by Objectives. Decision Making Concept, Process, Rationality and Techniques.

Unit III:

Need for Organization - Principles and Process of Organizing - Span of Management - Organization Structure - Variables affecting Structure - Departmentalization - Authority, Delegation and Decentralization - Committees. New Forms of Organization, Staffing - Concept, Nature, Importance and Steps, Motivation – Concept and Theories.

Unit IV:

Directing – Concept, Nature and Importance. Leadership - Concept and Theories, developing leaders across the organization, Controlling - Concept, Nature, Importance and Process of controlling. Contemporary control Techniques - Stakeholder Approaches (Balanced Score Card), Accounting Measures (Integrated Ratio Analysis), and Economic and Financial Measures (Economic Value added and Market Value added), Behavioral aspect of Management Control.

Unit V:

Challenges in Management practices: Management of Strategic Change, Culture, Knowledge Management, Learning Organization, Managing Diversity, Corporate Governance and social responsibility of business.

Textbook:

- Harold Koontz & Heinz Weihrich, Essentials of Management, Tata Mcgraw Hill.
- Stephen F.Robbins Mary Coulter-Management Prentice Hall of India Pvt. Ltd
- P.C.Tripathi, P.N. Reddy, *Principles of Management*, Tata McGraw-Hill Publishing Company Limited, New Delhi.
- Joseph L. Massie, *Essentials of Management*, Prentice Hall of India Private Limited, New Delhi.

• Reference Books:

- James A.F., R.Edward, Daniel R. Stoner, Freeman, Gilbert, *Management*, Prentice Hall of India Private Limited, New Delhi.
- Prasad LM, *Principles and Practice of Management*, Sultan Chand & Sons, New Delhi.
- J.S. Chandan, Management Concepts and Strategies, Vikas Publishing House Private Limited, Delhi.



• D. Chandra Bose, *Principles of Management and Administration*, Prentice-Hall of India Private Limited, New Delhi.

Journals:

- 1. Journal of management Studies
- 2. Journal of Management Education
- 3. Journal of management Studies

Links to websites:

- <u>https://www.icmrindia.org/</u>
- https://www.mbaknol.com/management-concepts/analysis-of-problems-in-management-case-studies/

Evaluation Scheme:

• Class participation and attendance	05 marks
• Mid Term Exam	20 marks
• Assignment	05 marks
Team Project Presentation	10 marks
• Term-End Exam	60 marks
Total	100 marks



Program Name: BCOM(PASS)		Semester: I			
Course: Principles of Micro Economics		Code:06020103			
Teaching Scheme		Evaluation Scheme			
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination
Lectures	Group work			Evaluation	(TEE)
40	-	-	4	40	60

Course Rationale: Students who complete this course will have a fundamental understanding of microeconomics. The choices and judgments we make to manage the limited resources at our disposal are at the heart of economics study. The area of economics known as microeconomics focuses on choices made at the individual level, such as those made by customers and businesses after weighing available options, associated costs, and trade-offs.

Course Objectives: This course has been developed to make students learn the basic principles of microeconomic theory and application of concepts in the business decision making and practices. The broad Course Objectives are:

1. Outline the techniques and instruments used in economic analysis, which will provide the foundation for future courses in macroeconomics, economic analysis, managerial economics, and economic resources.

2. Give non-specialist economics students a thorough introduction to microeconomics' core ideas.

3. Teach students how to analyze the operation of the micro economy using the concepts they are introduced to.

Learning Outcomes: This course has been developed to make students learn the basic principles of microeconomic theory and application of concepts in the business decision making and practices. The broad Course Objectives are:

1. Outline the techniques and instruments used in economic analysis, which will provide the foundation for future courses in macroeconomics, economic analysis, managerial economics, and economic resources.

2. Give non-specialist economics students a thorough introduction to microeconomics' core ideas.

3. Teach students how to analyze the operation of the micro economy using the concepts they are introduced to.

Prerequisite(s): Students should be able to read a college-level textbook, have a foundation in arithmetic, and be comfortable with graphing.

Pedagogy:1.Lectures, Discussions and Storytelling

- 2. Teaching Economics Through Problems Based Learning
- 3. Simulation Games.



4. Using Media and Technology in Economics

5. Concept Mapping and Flow Charts

Syllabus:

Unit-I

Basic problems of an economy. Demand and Supply functions —an introductory view of price formation. Elasticity of Demand: concept, types, determination & utility in economics decision making; elasticity of supply.

Theories of demand: The classical cardinal utility approach, Indifference Curves Approach, Consumer's surplus. Law of Supply and Elasticity of supply.

Unit-II

Production with one variable input, Total, Average and Marginal Product, Law of Diminishing Marginal Returns. Production function with two variable inputs: Iso quant curves, iso-cost line, producer's equilibrium, Producer's Surplus. Economic region of production. Economies of scale. Expansion path. Economies of scope.

Short-run Total, Average and Marginal Cost. Short-Run Cost Curves and their relationships, Long-Run Average and Marginal Cost Curves.

Unit-III

Concept of Total, Average and Marginal Revenue; Nature of Revenue Curves in Various Markets and their Curves; Relationship between Average and Marginal Revenue Curves in different Market Situations

Price determination under different market situations — perfect competition, monopoly, monopolistic competition and oligopoly.

Unit- IV

Input Markets Labour and land markets - basic concepts (derived demand, productivity of an

input, marginal productivity of labour, marginal revenue product); demand for labour; input

demand curves; shifts in input demand curves; competitive labour markets; and labour markets

and public policy

Unit- V



General Equilibrium Analysis, Welfare Economics: An Introduction, Conditions of Pareto Optimality, Market failure, Externalities and Public goods, Market Success.

Textbook:

- Dwivedi, D.N., Economic Theory and Applications. Pearson Publications.
- Reference Books: Ahuja, H.L., Business Economics, S. Chand & Sons
- Petersen, Craig H., W. Chris Lewis and Sudhir K. Jain, *Managerial Economics*, Pearson Education, Delhi
- Keat, Paul G. and Philip K.Y. Young, Managerial Economics, Economic tools for Today's Decision

Makers, Pearson Education, Delhi.

• Varshney, R.L. & Maheshwari, K.L., Managerial Economics, Sultan Chand & Sons.

Journals:

- American Economic Journal: Microeconomics. <u>https://www.aeaweb.org/journals/mic</u>
- Studies in Microeconomics. <u>https://journals.sagepub.com/home/mic</u>

Links to websites:

- https://ndl.iitkgp.ac.in/
- <u>https://economics-games.com/</u>

Evaluation Scheme:

•	Class participation and attendance	05 marks
•	Mid Term Exam Assignment	20 marks 05 marks
•	Team Project Presentation	10 marks
•	Term-End Exam	60 marks
То	tal	100 marks

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Course: Compute Business	Irse: Computer Application in Business		Code: 06020104			
Teach	ing Scheme		Evaluation Scheme			
Classroom	Practical/	Tutorials	Credit Continuous Practical			
Session/ Lectures	Group			Evaluation		
	work					
20	-	-	2	20	30	

Course Rationale: Computer Proficiency is an inevitable part of commerce education. The course is aiming to equip all the commerce aspirants to have basic skills as well as hands on experience on word processing, for creating excel spreadsheets, for building databases and preparing presentations, through the use of Microsoft Office Word, Excel, and PowerPoint programmes.

Course Objectives:

- To give basic information about the computer system.
- To give knowledge about computer hardware and computer software.
- To familiarize students with the use of MS Windows, Internet and E-mail.
- To familiarize students with the use of MS Office-MS Word, MS Excel & MS PowerPoint.

Learning Outcomes:

- 1. Apply the basic editing functions, formatting text, copy and moving objects and text, inserting graphics, pictures, and table of contents, Drop Cap.
- 2. Apply the mechanics and uses of Word tables to organize and present data, Word's advanced formatting techniques and presentation styles.
- 3. Identifying the use and utility of functions and formulas on excel spreadsheet. Learning formulas, creating charts and graphs that can easily explain or simplify complex information or data.
- 4. Analyzing data using Pivot Tables and Pivot Charts.
- 5. Analyzing formatting techniques and presentation styles and Create slide presentations that include text, graphics, animation, and transitions.

Prerequisite(s): Student should have basic knowledge of computer.

Pedagogy: PBL(Problem Based Learning), PBL(Project Base Learning), Case study, Video, Hands on Exercise, Assignments, Quiz

Syllabus:

Unit I:



- Edit and proofread text: making text changes, finding and replacing text, correcting spelling and grammatical errors, inserting saved text.
- Change the look of text: quickly formatting text, changing a document's theme, manually changing the look of the characters and paragraphs, creating and modifying the list.
- Organizing information in columns and tables: presenting information in columns, creating table list, presenting information in tables, formatting tables.

Unit II:

- Add simple graphic elements: inserting and modifying pictures, changing a document's background, inserting building blocks, adding wordart text.
- Preview and page layout: previewing and adjusting page layout, controlling what appears on each page, printing documents, preparing documents for electronic distribution.

Unit III:

- Set up a workbook: creating workbook, modifying workbook, modifying worksheets.
- Work with data and excel tables: entering and revising data, moving data with workbook, finding and replacing data, correcting and expanding upon worksheet data.

Unit IV:

- Perform calculations on data: naming groups of data, creating formulas to calculate values, finding and correcting errors in calculations.
- Change workbook appearance: formatting cells, defining styles, applying workbook themes and excel table styles, adding images to worksheets.
- Focus on specific data by using filters: limiting data that appears on screen, manipulating worksheet data, defining unique values for ranges of cells.

Unit V:

- Work with slide text: entering text in placeholders, adding text boxes, editing text, correcting and sizing text while typing, checking spelling and choosing the best words, finding and replacing text and fonts.
- Format slides: applying themes, using different color and font schemes, changing the slide background, changing the look of placeholders, changing the alignment, spacing, size, and look of text.
- Add simple visual enhancements: inserting pictures and clip art images, inserting diagrams, inserting charts, drawing shapes, adding transitions.
- Review and deliver presentations: setting up presentations for delivery, previewing and printing presentations, preparing speaker notes and handouts, finalizing presentations.

Text Books: 1. Penthano falkaguitta, & Welfeinzis Weikrischn ESnehtin K. of a Mandagangenia Tatao Maginasy Hill.

1. Step by Step Microsoft Office Professional 2010 (Jpyce Cox, Joan Lambert, and Curtis Frye)

Reference Books:

- 1. Microsoft Office 365: Connect and Collaborate Virtually Anywhere, Anytime (Katherine Murray)
- 2. Microsoft Office 2010 Tips & Tricks (Vasu Jain)
- 3. Microsoft Office 2010: Ultimate Tips & Tricks (Matt Smith)



Evaluation Scheme:

- Viva-voce 10 marks
- Demonstration/Presentation 20 marks
- Class participation and attendance 5 marks
- Mid Term Exam10 marks
- Project/Laboratory Work 5 marks

Total 50 marks



Program Name: BCOM(Hons)			Semester: II		
Course: Business St	atistics		Code:06	020201	
Teach	ning Scheme			Evaluation	1 Scheme
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination
Lectures	Group work			Evaluation	(TEE)
40	-	-	4	40	60

Course Rationale:Statistics is the science that deals with the collection, description, analysis, interpretation, and presentation of data. Statistics can be used to describe a particular data set (termed descriptive statistics) as well as to draw conclusions about the population from a particular data set (termed inferential statistics). Statistics in Business applies statistical methods in a business context in order to address business related questions and help make evidence based decisions. In Statistics in Business you will learn to apply commonly used statistical methods in business contexts and how to interpret analyses performed by others.

Course Objectives: The overarching objective of Statistics in Business is for students to describe data and make evidence based decisions using inferential statistics that are based on well-reasoned statistical arguments. The specific course objectives are to:

- describe data with descriptive statistics;
- perform statistical analyses;
- interpret the results of statistical analyses;

• make inferences about the population from sample data.

Learning Outcomes: On completion of this course, the students will be able to:

- 1. Describe and discuss the key terminology, concepts tools and techniques used in business statistical analysis
- 2. Critically evaluate the underlying assumptions of analysis tools
- 3. Understand and critically discuss the issues surrounding sampling and significance
- 4. Discuss critically the uses and limitations of statistical analysis
- 5. Solve a range of problems using the techniques covered
- 6. Conduct basic statistical analysis of data.

Prerequisite(s): Mathematical symbols and notations and few basic formulae.



Pedagogy: A combination of class-room lectures, assignments and case discussions along with practical questions.

Syllabus:

UNIT-I

Data, primary and secondary data, discrete and continuous data. Classification of data, Graphical representation of data.

UNIT-II

Central tendency, measures of central tendency, their properties and applications. Dis persion, various measures of dispersion, their properties and applications. Coefficient of variation.

UNIT-III

Correlation, types of correlation, Karl Pearson's coefficient of correlation, Spearman's rank correlation coefficient, properties of correlation coefficient. Linear regression, lines of regression, regression coefficient, relation between correlation coefficient and regression coefficient.

UNIT-IV

Index numbers , Methods of construction oflndex numbers, Different formula of index number. Fis her 's Ideal Index number , Time reversal test, factor reversal test and circular test.

UNIT-V

Time series, Trend, Seasonal fluctuations, Cyclic al fluctuations, irregular components. Method of moving average and method of semi average for determination of trend value

Textbook:

- Gupta, S.P., Statistical Methods, S. Chand &Co.
- Reference Books:
- Elhance, D.N., Ethane, V. and Aggarwal, B.M., Fundamentals of Statistics, Kitab Mahal.
- Hooda, R. P., Statistics for Business and Economics, Mcmillan India Ltd.
- Levin, R. I., Rubin, D.S., Siddiqui, M. H. and Rastogi, S., Statistics for Management, Pearson.
- Aggarwal, N. P., Quantitative Techniques, Ramesh Book Depot, Jaipur.
- Bajpai, N., Business Statistics, Pearson.
- Gupta, S.C. and Kapoor, V. K., Fundamental of Applied Statistics, Sultan Chand & Sons.
- Gupta, S.C. and Kapoor, V. K., Fundamental of Mathematical Statistics, Sultan Chand & Sons.



Journals:

- International Journal of Business Statistics and Finance
- Journal of Business and Economic Statistics

Links to websites:

- Staista
- www.indiastat.com

Evaluation Scheme:

То	tal	100 marks
•	Term-End Exam	60 marks
•	Team Project Presentation	10 marks
•	Assignment	05 marks
•	Mid Term Exam	20 marks
•	Class participation and attendance	05 marks



Program Name: BCOM(PASS)			Semester: II		
Course: PRINCIPLES OF MACRO ECONMICS			Subject Code:06020202		
Teaching Scheme			Evaluation Scheme		
Classroom	Practical/	Tutorials	Credit	Continuous	Term End
Session/	Group			Evaluation	Examination
Lectures	work				(TEE)
40	-	-	4	40	60

Course Rationale:

Macroeconomics aids in assessing an economy's capabilities and resources, generating ideas for raising GDP, enhancing productivity, and generating job chances to advance an economy's level of monetary development.

Objectives:

lents will become familiar with indicators of economic performance, learn how to assess the state of the economy using these indicators, and comprehend how markets operate in a capitalist society.

lents will understand the main viewpoints on what affects the overall economy's performance and how to assess such impacts.

fundamental methods of macroeconomic policy will be taught to students. They will learn how to evaluate the benefits and drawbacks of various policies as well as examine the effects of policy actions.

ng Outcomes:

- 1. Explain various economic principles and occurrences using supply and demand.
- 2. Describe the definitions and significance of the gross domestic product (GDP), inflation, unemployment, money, and trade. Know how to explain the origin and consequences of changes in each of these variables.
- 3. Examine secondary source economic information and explain their substance.
- 4. Relate economic ideas to these current affairs in the actual world and assess the effects of economic policies.
- 5. Evaluate and compare different economic ideas and strategies. This involves being able to evaluate critically the theories and practises of the Neoclassical, Monetarist, and Keynesian schools of thought.

Prerequisite(s):

Students should be able to read a college-level textbook, have a foundation in arithmetic, and be comfortable with graphing.

Pedagogy:

1.Lectures, Discussions and Storytelling



- 2. Teaching Economics Through Problems Based Learning
- 3. Simulation Games.
- 4. Using Media and Technology in Economics
- 5. Concept Mapping and Flow Charts

Syllabus:

Unit-I

Basic Concepts: Micro Vs. Macroeconomics, Variables: Real and Nominal; Induced and Autonomous; Lagged and Un-lagged; Ex–ante and Ex– post; Model and Equations; Equality & identity; Stock and Flow; Static, Equilibrium and Disequilibrium.

National Income: - Concepts and Measurement (GDP, GNP, NNP), Choices of Methods.

Unit-II

Say's Law of Markets and the classical theory of Employment.

Keynesian Theory of employment; Effective demand; consumption function and its determinants. Investment; induced and autonomous investment, Marginal efficiency of capital and Investment

Unit-III

Investment multiplier, Investment Theory of Accelerator, Trade cycle theories: Samuelson and Hicks, control of trade cycles.

Unit-IV

Economic growth and Development, Determinants and Measurement of development; Vicious circle of poverty, Inclusive growth & Development.

Unit-V

The Monetary Policy: Regulations of Money Markets through quantitative and qualitative methods (CRR, Repo Rate, Reverse Repo Rate, SLR etc), Fiscal Policy and Budgetary Provisions.

ok:

• Jain, T. R. & Khanna, O.P., Macro Economics, V. K. Global Publication

nce Books:

- Dornbusch, Fischer and Startz, *Macroeconomics*, McGraw Hill.
- N. Gregory Mankiw. *Macroeconomics*, Worth Publishers.
- Olivier Blanchard, Macroeconomics, Pearson Education, Inc..
- Richard T. Froyen, *Macroeconomics*, Pearson Education Asia.
- Chopra, P. N., *Macro Economics*, Kalyani Publication
- Lekhi, R.K., Macro Economics Theory, Kalyani Publication



Journals:

American Economic Journal: Macroeconomics. https://www.aeaweb.org/journals/mac

South Asian Journal of Macroeconomics and Public Finance. https://journals.sagepub.com/home/smp

Links to websites:

https://ndl.iitkgp.ac.in/ ٠

Evaluation Scheme:

- Class participation and attendance •
- Mid Term Exam 20 marks • 05 marks
- Assignment •
- Team Project Presentation •
- Term-End Exam •

Total

60 marks 100 marks

10 marks

05 marks



Program Name: BCOM(PASS)		Semester: II			
Course: Fundament Methods	tals of Business	s Research	Code:06	020203	
Teaching Scheme		Evaluation Scheme			
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination
Lectures	Group work			Evaluation	(TEE)
40	-	-	4	40	60

Course Rationale: Understand the concepts and methods of business research. Identify,

model and solve decision problems in different settings. Interpret results/solutions and identify appropriate

courses of action for a given managerial situation whether a problem or an opportunity.

Course Objectives:

The objective of this paper is to impart knowledge about various stages of the research processes and their application in decision making. The students will be able to plan, design and earn out business research using scientific methods and prepare research report(s).

Learning Outcomes:

After completion of the course, students would be able to:

- □ Define the research problem
- □ Perform data collection
- □ Perform data preparation and missing value treatment
- Demonstrate Hypothesis testing Procedure and purify the data
- $\hfill\square$ Identify the right test
- □ Analyze the data by parametric test using SPSS/Excel
- $\hfill\square$ Analyze the data by Non Parametric test using SPSS/Excel
- □ Prepare the report

Prerequisite(s):

Basic knowledge of Research Methodology, Statistics, Excel



Pedagogy:PBL(Problem Based Learning), PBL(Project Base Learning), Case study, Video, Hands on Exercise, Assignments, Quiz

Syllabus:

Unit I

Business Research: Meaning, Need, Types, Approaches, Research methods vs Research Methodology, Research Process, Role of research in important areas, Identification and Formulation of Research. Problem, Variables and Variable type, Hypothesis, Types and Formulation of Hypothesis

Unit II

Research Design: Meaning, Need, and Different Research Design: Exploratory, Descriptive. Experimental and Diagnostic and Survey Research, Features of a Good Research Design

Unit III

Sampling Design: Meaning, Need, and Advantages of Sampling over Census, Probability and Non-Probability Sampling Methods, Criteria of Selecting a Sampling Procedure, Factors Influencing Sample size

Unit IV

Data Collection Methods: Questionnaire/schedule; Questionnaire designing, Interview and Observational Methods, Measurement Scales, Techniques of Developing Scales, Reliability and Validity of Scales

Unit V

Data Analysis: Descriptive and Univariate Statistics; Bivariate Analysis: Test of Difference, Measures of Association; Introduction to Multivariate Analysis, Application of Excel and SPSS.

Textbook:

- William G. Zikmund, Business Research Methods, 7th Edition, Cengage Learning, India.
- 2. K.N. Krishnaswamy, Appa lyer Sivakumar, M.Mathirajan, Management Research Methodology:



- Integration of Principles, Methods and Techniques, Pearson Education
- 3. J. K. Sachdeva, Business Research Methodology, Himalaya Pub. House
- Paul E. Green, Donald S. Tull, Research for Marketing Decisions, 5th Edition, PHI.
- Ranjeet Kumar, Research Methods, Pearson Education
- Donald S. Tull, Del I. Hawkins, Marketing Research, Measurement and Methods, 6th Edition, PHI
- Naresh Malhotra and Satya Bhushan Das, Marketing Research: An applied Orientation, Pearson
- Education
- Mcburney, Research Methods, 7th Edition, Cengage Learning, India

Reference Books:

- Business Research methods, Willium G. Zikmand, Cengage Learning, 8th edition
- Research Methodology, C R Kothari, New Age International Publisher

Journals:

• The Journal of Business Research

Links to websites:

•

Evaluation Scheme:

Class participation and attendance 05 marks
Mid Term Exam 20 marks
Assignment 05 marks
Team Project Presentation 10 marks
Term-End Exam 60 marks

Total

100 marks





Program Name : Bo		Semester: II			
Course: : Computerised Financial			Code:0	6020204	
Accounting-I					
Teaching Scheme				Evaluation	n Scheme
Classroom	Practical/	Tutorials	Credit	Continuous	Term End
Session/ Lectures	Group			Evaluation	Examination
	work				(TEE)
40	-	-	3	40	60
	nting software	0 1		0	comes very hectic. Tally as a handy solution for
Course Objectives:	nais.				
vouchers, rep accounting, i	oorts, and other invoice generat x filing, It can i	essential pay	yroll man sheet fina	agement of a comp alization, inventory	ate and manage ledgers, bany. It helps in daily maintenance, generating sales,marketing, finance
Learning Outcomes	5:				
After completion of r CO 1 - Identify the w recording and repor CO 2 - To generate C CO 3 - To effectively CO 4 - To efficiently	vorking of Tally ting. GST billing in a handle multip	y modules to n automateo le branches	o have a h 1 way accountir	assel free automat g	ed accounting operation,
Prerequisite(s): Stu	dent should hav	ve basic know	wledge of	Accounting	
Pedagogy: Hands or	n Exercise, Ass	signments			
Syllabus : Unit 1: Chapter 1: Fundam Chapter 2: Introduc Unit 2. Chapter 3: Maintain Chapter 4 : Recordi Unit 3 Chapter 5 : Banking Chapter 6: Generati	ction to Tally P ning Chart of A ng and Mainta g	rime Accounts ining Accou	C		



Unit 4 Chapter 7 : Data Security Chapter 8 : Company Data Management Chapter 9 : Goods and Service Tax Business Case Studies -1

Evaluation Scheme:

- Class participation and attendance 05marks
- Mid Term Exam 10marks
- Lab Work 5 marks
- Presentation20marks
- Viva Voce 10 Marks
- Total 50 marks



Program Name: BCOM(PASS)				Semester: III			
Course: MANAGEMEN	Subject code: 06020301						
Teaching Scheme			Evaluation Scheme				
Classroom Session/ Lecture	Classroom Session/ Lecture Practical/ Tutorials			ontinuous	n End Examination		
Group work				valuation			
40				40	60		

Course Rationale: The Main Aim of this course is to acquaint the students with fundamentals of management accounting. It will equip the students with the concept and methods of various managerial techniques for decision making.

Objectives:

1.To enhance the abilities of learners to develop the concept of management accounting and its significance in the business.

2. To enhance the abilities of learners to analyze the financial statements

3. To enable the learners to understand, develop and apply the techniques of management accounting in the financial decision making in the business corporates.

4. To make the students develop competence with their usage in managerial decision making and control.

5. ToAnalyze budgeting and operating budgets concepts

ng Outcomes:

After completion of the course, students would be able to:

1. Apply managerial accounting and its objectives in a way that demonstrates a clear understanding of ethical responsibilities.

2. Prepare various costing schedules where an analysis of cost classification, behaviour, and type is completed.

3. Apply and analyze different types of activity-based management tools through the preparation of estimates.

4. Analyze cost-volume-profit techniques to determine optimal managerial decisions.

5. Prepare a master budget and demonstrate an understanding of the relationship between the components.

6. Perform cost variance analysis and demonstrate the use of standard costs in flexible budgeting.

uisite(s):

Conceptual knowledges of other branches of accounting



Pedagogy:

A combination of class-room lectures, assignments and case discussions.

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Syllabus:

Unit-I

Introduction to different types of accounting : Financial Accounting , Cost Accounting and Management Accounting , Management Accounting –evolution, meaning, objectives, nature, scope, functions, techniques and limitations. Financial Accounting vs. Cost Accounting vs. Management Accounting.

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Unit-II

Budgets- meaning, objectives, classification and preparation of budgets: Fixed and flexible, cash budget, importance of budgets. Ratio Analysis – meaning, objectives, significance, limitations, classification and computation of ratios: Liquidity Ratio, Activity ratio, Profitability ratio and Capital structure ratios.

Unit III

Standard costing: meaning, concept, objectives, advantages and limitations. Variance analysis: concept, types of variances: material and labour variances and their accounting treatment. **Unit-IV**

Cost Volume Profit Analysis – meaning, objectives, advantages, methods of cost volume profit analysis. Concept of Angle of Incidence.

Unit-V

Funds Flow Statement: meaning, objectives, limitations, concept of funds from business operations, introduction to schedule of changes in working capital and preparation of funds flow statement. Cash Flow Statement: meaning, objectives, limitations, preparation of cash flow statement (indirect method), difference between cash flow statement and fund flow statement.

Textbook:

- Charles T. Horngern, Gary L. Sundem, Jeff O.Schatzberg, Dave Burgstahler-Introduction to Management Accounting, Pearson.
- Khan & Jain, Management Accounting, Tata McGraw Hill Publication.
- I M Pandey, Management Accounting- Vikas Publishing House Pvt. Ltd.
- Kaplan, S. Robert, Anthony A. Atkinson, Management Accounting, Pearson Education.

Reference Books:

- Kishore M. Ravi, Cost and Management Accounting, Taxman Publication.
- M.S Narasimhan-Management Accounting, Cengage.
- Brigham, Ehrhardt, Financial Management, Cengage Learning.
- S.K Gupta, R.K Sharma, Financial Management Theory and Practice, Kalyani Publishers.

Journals:

	$\textcircled{\textbf{0}}$		H TRICENTENARY UNIVERSITY GURGAON, Delhi-NCR	
ſ	Acade	my of Accounting and financial stu-	dies journal	

• Journal of Business finance and accounting

Links to websites:

- https://www.ebooknetworking.net/ebooks/management-accounting.html
- <u>https://www.google.co.in/books/edition/Management_Accounting_4th_Edition/_lhx69Z3xz8C?hl=</u> en&gbpv=1&dq=management+Accounting&printsec=frontcover

tion Scheme:

•	Class participation and attendance	05 marks
٠	Mid Term Exam	20 marks
•	Assignment	05 marks
	Team Draiget Dresentation	10 montra

- Team Project PresentationTerm-End Exam
- 10 marks 60 marks

Total

100 marks



Program Name : BCOM(PASS)			Semester: III			
Course: Application of Business Research Method			Code: 06020302			
Teaching Scheme			Evaluation Scheme			
Classroom Session/	Practical/	Tutorials	Credit Continuous Term End Examination			
Lectures	Group work		Evaluation (TEE)			
60	-	-	4	40	60	

Course Rationale: Understand and critically apply the concepts and methods of business research. Identify, model and solve decision problems in different settings. Interpret results/solutions and identify appropriate courses of action for a given managerial situation whether a problem or an opportunity.

Course Objectives:

The objective of the course is to familiarize students with techniques and practices related to application of business research methods for various research problems.

Learning Outcomes:

After completion of the course, students would be able to:

- Define the research problem
- Perform data collection
- Perform data preparation and missing value treatment
- Demonstrate Hypothesis testing Procedure and purify the data
- Identify the right test
- Analyze the data by parametric test using SPSS/Excel
- Analyze the data by Non Parametric test using SPSS/Excel
- Prepare the report

Prerequisite(s): Basic knowledge of Research Methodology, Statistics, Excel

Pedagogy: PBL(Problem Based Learning), PBL(Project Base Learning), Case study, Video, Hands on Exercise, Assignments, Quiz

Unit - I

Introduction to Research

- Nature and Scope of Business Research
- Information Based Decision Making and Source of Knowledge.
- The Research Process
- Basic approaches and Terminologies used in Research
- Defining Research Problem
- Preparing a Research Plan.

Unit - II Sampling Technique & Data Preparation

• Sampling Techniques



Data types and collection

- Data Preparation concept
- Data Preparation process
 - Preliminary Questionnaire Screening
 - Editing,
 - Coding,
 - Data Entry (in Excel & SPSS)

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Missing value Treatment.

Unit - III

Data Analysis

- Introduction to Excel & SPSS Software
- Descriptive analysis (Mean, Median, Standard Deviation, Correlation etc.)

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- Cross tabulation
- Hypothesis testing procedure
- Bar and charts
- Data Purity test
 - o Normality,
 - o Validity
 - o Reliability test

Unit - IV

Parametric Test (Manual Calculation & Application of SPSS/Excel)

- t/z-test (Simple t-test, Independent t-test, Matched paired t-test)
- Measure of Association(Correlation, Coefficient of correlation)
- Simple linear regression analysis
- one- way ANOVA

Unit - V

Non Parametric test (Manual Calculation & Application of SPSS/Excel)

- Chi-Square test,
- Chi-square test for goodness of fit
- Spearman's correlation coefficients
- Factor analysis
- Report Writing: Types of reports, stages in preparation, Characteristics, layout structures, documentation, footnotes, Bibliography & References- various methods. Editing final report, characteristics of good report.

Textbook:

- Business Research methods, Willium G. Zikmand, Cengage Learning, 8th edition
- Research Methodology, C R Kothari, New Age International Publisher

Reference Books:

- Research Methodology, Naval Bajpai, Pearson Publication, Latest Edition
- Statistics For Research, GerogeArgyrous, Sage, South Asia Edition, Latest edition





10marks

60marks

100marks

Evaluation Scheme:

- Class participation and attendance 05marks •
- Mid Term Exam 20marks • 05marks
- Assignment •
- Team Project Presentation •
- Term-End Exam •
- Total •



Program Name: BCOM(PASS)				Semester: III		
Course: INDIAN ECONOMY				Code:06020303		
Teaching Scheme				Evaluation Scheme		
Classroom Session/ Lectures	Practical/ Group work	Tutori als	Cre dit	Continu ous Evaluati on	Term End Examination (TEE)	
40			4	40	60	

Course Rationale: This course attempts to present many viewpoints on the economic development of India. Discussions will be illuminated by debates on India's economic development since the colonial era. The focus will mostly be on current problems, such as social injustices, limitations on agricultural and industrial expansion, and the revolution in the services industry. The focus of the coursework will be on a number of readings, in-class interactions, and discussions.

Course Objectives:

The Indian Economy course looks at themes pertaining to the growth and performance of the Indian economy overall. The principles of development economics serve as its foundation. The course covers a lot of material and is helpful for raising students' overall awareness of problems facing the Indian economy.

Learning Outcomes:

ents will be able to evaluate the consequences of economic activities on institution, individual and social welfare.

ake awareness among the students about various economic issues in India.

uisite(s):

gy: Lectures, Discussions and Storytelling

hing Economics Through Problems Based Learning

ulation Games.

g Media and Technology in Economics

cept Mapping and Flow Charts

us:

Unit-I



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Basics of Economic Development: Major features of Indian Economy; Role of State and Market in economic development; Demographic features of Indian population; rural-urban, migration, urbanization; Poverty and Inequality, Occupational Structure, Human Development Index. **Unit-II**

Agriculture Structure: Land reforms in India; Technological change in agriculture; pricing of agricultural inputs and outputs; Issues in food security; Policies for Sustainable Agriculture, Taxation Policies, Rural Employment Schemes.

Unit-III

Fiscal Federalism: Centre state financial relations; Finances of Central Government; Finances of State Governments; Parallel Economy; Problem relating to fiscal policy; Finance commission (article 280), Balance of Payments, Composition and direction of foreign trade;; Issues in export and import policy; Exchange rate policy and FEMA; foreign capital and MNCs in India.

Unit-IV

Industrial Sector: Industrial Policy, Industrial Growth and Structure since 1951, MSEs, Services in the Indian Growth Process, Foreign Direct Investment (FDI).

Unit-V

Financial Sector: Analysis of price behaviour in India, Review of monetary policy of the Reserve Bank of India (RBI) with emphasis on latest developments, Banking Sector Reforms in India.

Textbook:

• Uma Kapila (ed), —Indian Economy since Independence", Relevant articles.

Reference Books:

- Deaton, A and Jean Dreze., —Poverty and Inequality in Indial. Economic and PoliticalWeekly.
- Chakravarty, Sukhamoy. —Development Planning The Indian Experiencell. Ox fordUniversity Press, Delhi.
- Jean Dreze and AmartyaSen, —India: Development and Participation^{||}, Oxford UniversityPress, 2nd edition, 2002.
- Deepashree, "Indian Economics, Performance and Polices", ANE Books Pvt. Ltd.New Delhi
- Dandekar, V. M.,—Forty Years After Independencell in BimalJalan(ed.), The Indian Economy: Problems and Prospects, Viking, New Delhi.
- Nagaraj, R., —Indian Economy since 1980: Vitrious Growth or Polarisation?^{II}, Economic and Political Weekly. pp. 2831-39.
- Vaidyanathan, A., —Poverty and Development Policy. Economic and PoliticalWeekly.



Journals:

- The Indian Economic Journal https://journals.sagepub.com/home/iej
- Indian Economic Review https://www.springer.com/journal/41775

Links to websites:

• <u>https://ndl.iitkgp.ac.in/</u>

Evaluation Scheme:

- Class participation and attendance
- Mid Term Exam
- Assignment
- Team Project Presentation
- Term-End Exam

10 marks 60 marks

05 marks

20 marks

05 marks

Total

100 marks



Program Name : BCom Pass		Semester: III				
Course: Computerised Financial Accounting-		Code:06020304				
II						
Teaching Scheme			Evaluation	Scheme		
Classroom	Practical/	Tutorials	Credit	Continuous	Term End	
Session/ Lectures	Group			Evaluation	Examination	
	work				(TEE)	
40	-	-	3	40	60	
					comes very hectic. Tally	
		which has i	multiple i	nodules that serve	as a handy solution for	
accounting professio	onals.					
Course Objectives:						
accounting, i	nvoice generati x filing, It can	on, balance	sheet fina	lization, inventory	any. It helps in daily maintenance, generating sales,marketing, finance	
Learning Outcomes		lents would	be able to	·		
-					entory and receivables.	
CO 2 – To effectivel						
CO 3 – To efficiently	-		the busin	ess growth of each	cost center.	
CO 4 – To manage G	ST and file retu	irns.				
Prerequisite(s): Stu	dent should hav	ve basic kno	wledge of	f Accounting		
Pedagogy: Hands or	n Exercise, Ass	signments				
Tally Essential Leve Unit 1 Recap of Level 1 Storage and Classifi Accounts Receivabl	ication of Inver		nt			



Unit 2 Purchase and Sales Order Management Tracking Additional Costs of Purchase

(UGC Approved University)

Unit 3 Cost/Profit Centers Management Budgets and Scenarios

Unit 4 Generating and Printing Reports Goods and Service Tax Business Case Studies- 2

Evaluation Scheme:

Total

- Class participation and attendance 05marks
- Mid Term ExamAssignmentO5marks
- Professional Activities 10marks
- Term-End Exam 60marks
 - 1

100marks

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Program Name: BCOM(PASS)			Semester: IV				
Course: CORPORATE A	Course: CORPORATE ACCOUNTING			Code:Code:06020401			
Teaching S		I	Evaluation Scheme				
Classroom Session/ Lectures	Practical/ Group work	Tutorials		Continuous Evaluation	End Examination		
40	-	-	4	40	60		
Course Rationale: The Mai corporate accounting. It w accounts, issue of shares a	ill equip the stud	ents with the	concept	t and methods			
Course Objectives:							
1.Learn about the journal of	entries of issue of	f shares and is	ssue of	debentures.			
2.To know about the mean	ning of companie	s and working	g style o	of companies.			
3.Know about the final acc	counts of the con	npanies.					
4.Learn about the valuatio companies.	n method of shar	es and goodw	ill and 1	measurement o	of performance of		
5.Work with profit prior to	o incorporation a	nd post incorp	oration	profits in com	pany's accounts.		
6.Learn about the concept shares.	of sources of red	emption of de	benture	es and redempt	ion of preference		
Learning Outcomes:							
After completion of the cour	se, students would	be able to:					
1. Construct the financial sta	tements of compar	ny within the fr	amewor	k of Ind AS			
2. Develop a process for rede	emption of Prefere	ence shares					
3. Construct the Restructurin	g of capital struct	ure in the finan	cial state	ement of Joint s	tock company ltd.		
4. Calibrate the procedure in	volved in Amalgar	mation of comp	panies				
5. Calibrate the procedure in	volved in Absorpt	ion of compani	es				
6. Explain the implication of	unethical account	ing practices of	n the so	ciety			
Prerequisite(s):							



Basic Accounting Concept and Principles

(UGC Approved University)

Pedagogy:

A combination of class-room lectures, assignments and case discussions.

Syllabus:

Unit-I

Introduction to Corporate Accounting. Final Accounts of limited liability companies: Concept and format of Profit and Loss Account, Profit and loss Appropriation Account and Balance Sheet according to Schedule III of Companies Act, 2013.

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Unit-II

Share Capital – Meaning, types of shares, types of share capital, difference between equity shares and preference shares, concept of issue of shares, book building, Concept of Issue, forfeiture and reissue of shares, accounting treatment of issue, forfeiture and reissue of shares. Redemption of preference shares: Concept and methods, Concept of Bonus shares and Right shares.

Unit-III

Debenture- meaning, types, concept and accounting treatment of issue of debentures .Redemption of Debentures: concept, sources of finance for the redemption of debentures, methods of redemption of debentures.

Unit-IV

Valuation of Goodwill: Meaning, determinants, needs for valuation of Goodwill, methods of valuation of goodwill. Valuation of Shares: Meaning, determinants, need for valuation of shares, methods of valuation of shares.

Unit V

Corporate Restructuring: Amalgamation of companies: concept, objectives, distinction between Amalgamation in the nature of Merger and Amalgamation in the nature of Purchase, concept of transferor and transferee company, methods of amalgamation. Internal Reconstruction: meaning, objectives, methods of internal reconstruction.

Textbook:

- Goel D.K, Goel S: Corporate Accounting, Arya Publications.
- Tulsian, P.C. Tulsian, B Introduction to Corporate Accounting –S. Chand & Company Ltd.
- Goyal, B, Maheshwari . R, Gupta, R. Corporate Accounting –International Book House Pvt. Ltd.
- Ghosh, T. P. Accounting Standards and Corporate Accounting Practices. New Delhi: Taxmann Allied Services (P) Ltd.
- Gupta R.L. and Radha Swami M., Financial Accounting, Sultan Chand and Sons, New Delhi.



Reference Books:

- Goyal, V. K., Goyal, R. Corporate Accounting, PHI Learning Private Limited.
- J.R.Monga, Basic Corporate Accounting, Mayur paperbacks, New Delhi
- M.C. Shukla, T.S. Grewal and S.C. Gupta, Corporate Accounting, S. Chand And co., New Delhi
- S.N.Maheshwari and S.K.Maheshwari , Corporate Accounting, Vikas Publication, New Delhi

Journals:

- Academy of Accounting and financial studies journal
- Journal of Business finance and accounting

Links to websites:

- <u>https://www.ebooknetworking.net/ebooks/corporate-accounting.html</u>
- <u>https://www.google.co.in/books/edition/Corporate_Accounting_For_the_B_Com_Cours/ihE8BAA_AQBAJ?hl=en&gbpv=1&dq=Corporate+accounting&printsec=frontcover</u>

tion Scheme:

 Class participation and attendance Mid Term Exam Assignment Team Project Presentation 	05 marks 20 marks 05 marks 10 marks
• Term-End Exam	60 marks
Total	100 marks



Program Name: BCOM(PASS)				Semester: IV			
Course: FUNDAMENTALS OF FINANCIAL MANAGEMENT				Code:Code: 06020403			
Teaching Scheme				Evaluation Scheme			
Classroom Session/ Lectures	Practical/ Group work	Tutorials	Credit	Continuous Evaluation	Term End Examination (TEE)		
40	-	-	4	40	60		

Course Rationale:

The objective of a business enterprise is to generate profits and remain viable and sustainable. Sustainability necessitates value creation by organizations not for just their stakeholders but also for society at large.

In the process of value creation, financial managers are increasingly supplementing the traditional metrics of performance with new methods that encourage a greater role for risk assessment and critical analysis of alternatives. The purpose of this course is to enable students to understand the financial decision-making process and to interpret the impact that financial decisions will have on value creation. Thus there are four major decision-making areas in financial management: the financing, investment, liquidity, valuation and asset management decisions.

Financial assets are changing their characteristic performance in rapidly changing financial markets which is posing a challenge to financial analysts. These challenges are further magnified by wide fluctuations and volatility in exchange rates, interest rates, tax laws, technology changes which are making decision making an even more challenging task. Today's financial manager must have the flexibility to adapt to the changing external environment if his or her firm is to survive.

This course will enable students to develop skills to assess the sources of finance and analyze investment decisions in terms of the different types of cash flows. Students will also be able to analyze the liquidity of the firm and learn to manage cash, receivables and inventory to maintain optimum liquidity in the firm. Students will also understand the significance of value creation by the firm and analyze the corporate governance of the firm.

Course Objectives:

- To acquaint students with the techniques of financial management and their applications for business decision making.
- To manage cash outflows and inflows with the help of cash flow statement.

Learning Outcomes:



After completion of the course, students would be able to:

- 1. Identify the best source of financing suitable to a business
- 2. Review investment decisions on the basis of the associated risk and return based on the concept of Time Value of Money
- 3. Calculate the cash flows from complex investment decisions
- 4. Calculate the cost of capital under different capital structures and assess the optimal capital structure and value for the firms

Evaluate the critical factors influencing liquidity of the firm through cash, inventory, and receivables of the firm

Prerequisite(s):

Basic knowledge of Accounts & Finance.

Pedagogy:

Exercises in the text book and Cases would be used for extensive practice both in the class and for self-study.

Syllabus:

Unit 1: Introduction

Introduction: Concepts, Nature, Scope, Function and Objectives of Financial Management. Basic Financial Decisions: Investment, Financing and Dividend Decisions.

Unit 2: Investment

Investment Decisions: Analysis of Risk and Uncertainty. Concept and Computation of Time Value of Money, DCF and Non DCF methods of Investment Appraisal. Project selection on the basis of Investment Decisions. Valuating Investment Proposals for Decision Making, Capital Rationing.

Unit 3: Financing Decision

Analysis of Risk and Uncertainty. Concept and Computation of Time Value of Money, DCF and Non DCF methods of Investment Appraisal. Project selection on the basis of Investment Decisions. Valuating Investment Proposals for Decision Making. Capital Rationing. Cost of Capital and Financing Decision: Sources of long- term financing, Estimation of components of cost of capital.

Unit 4: Dividend Decisions

Dividend Policy Decision - Dividend and Capital; The irrelevance of dividends: General, MM hypothesis; Relevance of dividends; Leverage Analysis: Operating and Financial Leverage; EBIT -EPS analysis; Combined leverage.



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Unit 5: Working Capital Decisions

Management of Working Capital: Concepts, components, Determinants and need of Working Capital. Computation of Working Capital for a Company. Cash flow and Fund flow statement- an overview

Textbook:

- James C. Van Horne and Sanjay Dhamija, Financial Management and Policy, Pearson Education
- Levy H. and M. Sarnat. Principles of Financial Management. Pearson Education
- Joy, O.M. Introduction to Financial Management. Mc Graw Hill Education.
- Brigham and Houston, Fundamentals of Financial Management, Cengage Learning
- Khan and Jain. Basic Financial Management, McGraw Hill Education
- Chandra, P. Fundamentals of Financial Management. McGraw Hill Education
- Singh, J.K. Financial Management- text and Problems. 2nd Ed. Dhanpat Rai and Company, Delhi.
- Rustagi, R.P. Fundamentals of Financial Management. Taxmann Publication Pvt. Ltd.
- Singh, Surender and Kaur, Rajeev. Fundamentals of Financial Management. Mayur Paperback, New Delhi.
- Pandey, I.M. Financial Management. Vikas Publications.

Reference Books:

- R.P. Rustagi, Financial Management (14th edition), Taxmann Publications
- Chandra, P. Financial Management: theory & Practice. (10^a edition) McGraw Hill Education
- James C. Van Horne and Sanjay Dhamija, Financial Management and Policy, Pearson Education
- Levy H. and M. Sarnat. Principles of Financial Management. Pearson Education
- Joy, O.M. Introduction to Financial Management. Mc Graw Hill Education.
- Brigham and Houston, Fundamentals of Financial Management, Cengage Learning

Journals:

• https://onlinelibrary.wiley.com/journal/1467646x

Links to websites:

• https://www.icai.org/

Evaluation Scheme:

• Class participation and attendance 05 marks



Mid Term Exam	20 marks	
• Assignment	05 marks	
Team Project Presentation	10 marks	
• Term-End Exam	60 marks	
Total	100 marks	



Program Name: BC	OM(PASS)		Semester: IV			
Course: PRINCIPI	LES OF MARK	KETING	Code: 0			
Teaching Scheme			Evaluation Scheme			
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination	
Lectures	Group work		Evaluation (TEE)			
40	-	-	4	40	60	

Course Rationale: The rationale for this course is using different marketing strategies and obtain a betterunderstanding of market needs and to more completely satisfy them. Companies that develop effective marketing strategies achieve high sales volumes at the desired profit margins.

Course Objectives:

The objective of this course is to provide conceptual knowledge of principles, tools and technique of marketing. Students must apply the learnings of the marketing concepts through various projects offered to them.

Learning Outcomes: After completion of the course, students will be able to:

- 1. Discus the core concepts of marketing and related terminologies.
- 2. Analyze the application of consumer behaviour in the business industry.
- 3. Apply the learnings of the marketing in the product, pricing, distribution and promotion areas.

Prerequisite(s): basic understanding of core concepts of management

Pedagogy: The class may start by the student's Newspaper presentation using the concepts of marketing. A mix of pedagogy would be adopted consisting of lecture, discussion, presentation, demonstration and class test. Concept of the topics will be given through short lectures. The extent & quality of learning will depend on the quality & depth of discussion in the class.

Syllabus:

Unit-I



Nature, scope and importance of marketing; Evolution of marketing; Selling vs Marketing; Marketing mix, Marketing environment: concept, importance, and components (Economic, Demographic,Technological, Natural, Socio-Cultural and Legal).

Unit-II

Consumer Behaviour: Nature and Importance, Consumer buying decision process; Factors influencing consumer buying behaviour.

Market segmentation: concept, importance and bases; Target market selection; Positioning concept, importance and bases; Product differentiation vs. market segmentation.

Unit-III

Product: Concept and importance, Product classifications; Concept of product mix; Branding, packaging and labeling; Product life-cycle; New Product Development Process; Consumer adoption process.

Unit-IV

Pricing: Significance, Factors affecting price of a product, Pricing policies and strategies.
 Distribution Channels and Physical Distribution: Channels of distribution - meaning and importance; Types of distribution channels; Functions of middle man; Factors affecting choice of distribution channel, Physical Distribution.

Unit-V

Promotion: Nature and importance of promotion; Communication process; Types of promotion: advertising, personal selling, public relations & sales promotion, and their distinctive characteristics; Promotion mix and factors affecting promotion mix decisions;

Textbook:

- Kotler, Philip, Gary Armstrong, Prafulla Agnihotri and Ehsanul Haque. *Principles of Marketing*, 13th edition. Pearson Education.
- Rajendra Maheshwari, *Principles of Marketing*, International Book House
- Reference Books: Dhruv Grewal, Michael Levy, Marketing, McGraw Hill Education.
- Chhabra, T.N., and S. K. Grover. *Marketing Management*. Fourth Edition. Dhanpat Rai & Company.
- Neeru Kapoor, Principles of Marketing, PHI Learning



- Michael, J. Etzel, Bruce J. Walker, William J Stanton and Ajay Pandit. *Marketing: Concepts and Cases.* (Special Indian Edition)., McGraw Hill Education
- William D. Perreault, and McCarthy, E. Jerome., *Basic Marketing*. Pearson Education.
- Majaro, Simon. The Essence of Marketing. Pearson Education, New Delhi..

Iacobucci and Kapoor, Marketing Management: A South Asian Perspective. Cengage Learning.

Journals:

- Amarican Marketing Association: <u>https://www.ama.org/ama-academic-journals/</u>
- European Journal of Marketing: <u>https://www.emerald.com/insight/publication/issn/0309-0566</u>

Links to websites:

Marketing Management: <u>https://www.pearson.com/en-us/subject-catalog/p/marketing-</u>management/P20000005952/9780137344161

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Evaluation Scheme:

Class participation and attendance	05 marks
• Mid Term Exam	20 marks
• Assignment	05 marks
Team Project Presentation	10 marks
• Term-End Exam	60 marks
Total	100 marks



Program Name : B.Com (Pass) Course: Advanced skills of Spreadsheet			Semeste	er: IV			
			Code: 06020404				
Te	aching Scheme		Evaluation Scheme				
Classroom	Practical/	Tutorials	Credit	Continuous	Practical		
Session/ Lecture	es Group			Evaluation			
	work						
20	-	-	2	20	30		
Course Rationa building the follow	le: This course is ving key competenc		-	•	heet Modelling and aims a		
Course Objectiv	/es:						
To familia	rize the approaches	of informatio	on manage	ment and its use in	Business Informatics.		
	te the principles of		-				
 Demonstr 	ate proficiency the	acquisition an	d analysis	of organizational da	ta from a variety of data		
sources co	mmon in the busin	ess environm	ent	-			
• To exhibit	proficiency in the c	reation of ana	alyses to ai	d in data-centric de	cision making		
To establis	sh proficiency in cre	ating analysis	reports.				
Learning Outco	mes:						
• Demonst	rate the use of basi	ic functions a	and formu	las.			
• Demonst	ate working know	ledge of org	anizing a	nd displaying large	amounts and complex		
data.			unizing u	ia aispinying ing	anounts and complex		
• Demonstr	ate formatting tech	niques and pr	esentation	n styles			
Simplify for	ormatting rules for k	ousiness requi	rements.				
• Analyzin	g data using Pivot	Tables and F	Pivot Cha	rts.			
1 11101 9 2111			ivot enu				
Prerequisite(s):	Student should have	ave basic kno	owledge o	f computer.			
	(Problem Based L se, Assignments,	0, ,	L(Project	Base Learning), C	Case study, Video, Hands		
	-	-					
Syllabus:							
Unit I:							
	spreadsheets. read	ling data. m	anipulatir	ng data. Basic spi	eadsheet operations and		
	r		rr	6 20010 opi	-renations and		
functions.							



Introduction to some more useful functions such as the IF, nested IF, String Functions, VLOOKUP and HLOOKUP functions in Excel. Introduction to Excel Solver. Using excel solver for business decisions. **Unit III:**

Using Conditional Formatting; Using Conditional Formatting with Multiple Cell Rules; Using Color Scales and Icon Sets in Conditional Formatting; Creating New Rules and Managing Existing Rules.

Unit IV:

Sorting Data A-Z and Z-A; Using Filters to Sort Data; Advance Filtering Options

Unit V:

Introduction to the Data filtering capabilities of Excel, the construction of Pivot Tables to organize data and introduction to charts in Excel. Constructing various Lines, Bar and Pie charts. Using the Pivot chart features of Excel. Understanding and constructing Histograms and Scatter plots. Basics

Text Books². **PetHam Kikowith. Weikrischn ESvelitink of Managengent** a **Tateo Monitosv** Hill. New Perspectives Microsoft[®] Office 365 & Excel 2016 : Comprehensive, Cengage, 1st Edition(June Jamrich Parsons, Dan Oja, Patrick Carey, Carol DesJardins)

Reference Books:

- 4. Microsoft Excel 2013: Data Analysis and Business Modeling, PHI (Wayne L Windson)
- 5. Management Information Systems A Global Digital Firm Perspective Tata McGraw-Hill Education, 4th/ 5th Edition (Waman S Jawadekar)

Evaluation Scheme:

- Viva-voce 10 marks
- Demonstration/Presentation 20 marks
- Class participation and attendance 5 marks
- Mid Term Exam10 marks
- Project/Laboratory Work 5 marks

Total 50 marks



Program Name: BCC	OM(PASS)		Semester: V			
Course: INCOME T	AX LAW		Code: 06020501			
Teaching Scheme			Evaluation Scheme			
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination	
Lectures	Group work			Evaluation	(TEE)	
40	-	-	4	40	60	

Course Rationale:

The course aims to help students to gain basic understanding of principles and law governing the taxation statute. It will provide them knowledge of structure of direct tax, system, procedure and functioning of income tax related matters.

Course Objectives:

The Course aims to:

- 1. Provide the participants a broad understanding of direct tax law as applicable in India.
- 2. Provide practical knowledge of computation of total income, assessable value, tax liability, assessment procedures and functioning of taxation related matters

Learning Outcomes:

After completion of the course, students would be able to:

- 1. Understand the provision of Income Tax law as applicable in India
- 2. Apply their understanding about income tax in business related decisions
- 3.Compute the different sources of income with respect to specific heads of earning
- 4.Compute the total income earned and tax liability arising there on
- 5. Make the tax management and tax planning.



Prerequisite(s):

Working knowledge of Microsoft excel for computing total income and tax liability, and payment there of

Pedagogy:

A mix of pedagogy would be adopted;

- Conceptual inputs will be given through the short lectures and problem solving method
- Wherever applicable "real life" cases will be used for providing the base for application of concepts.
- Projects/Assignments will be used for experiential learning.

Syllabus:

Unit-I:

Basic concepts of income tax, Definitions: Person, Assessee, Previous year, Assessment year, Finance bill, Finance Act, Residential status and tax incidence of an individual, scope of total income, income exempted from tax under section 10.

Unit-II:

Income from salaries: Basic salary, allowances, perquisites, provident funds, retirement benefits,, income from house property: GAV, NAV, Deductions, profits and gains of business and profession: Expenses allowed as deduction, Inadmissible expenses

Unit-III:

Income from capital gains: Capital assets, Transfer, STCG, LTCG, Exemption under section 54/54B/54EC/54F, income from other sources, set off and carry forward of losses, clubbing of income

Unit-IV:

Provisions of deductions under chapter VI-A, meaning of gross total income, total taxable income, assessment of individuals & Hindu Undivided Family

Unit- V:



Deduction of tax at source, Collection of tax at source, advanced payment of tax

Textbook:

- Dr. Girish Ahuja & Dr. Ravi Gupta, Systematic approach to income tax, Wolters Kluwer
- Mr. Sandeep K Sahu, A summarised notes on income tax law
- CA Raj Kumar Agarwal, Handbook on income tax, Bharat's Publication
- Dr. Yogendra Bangar, a comprehensive guide to Taxation, Bangar's Publication

Reference Books:

- Dr. Vinod Kumar Singhania, Corporate Tax Planning, Taxmann's Publication
- Dr. Girish Ahuja & Dr. Ravi Gupta, Simplified approach to Corporate Tax Planning & Management, Wolters Kluwer
- Dr. H.C. Mehrotra, Corporate Tax Planning and Management, Sahitya Bhawan Publication, Agra

Journals:

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Links to websites:

• <u>www.incometax.gov.in</u>

Evaluation Scheme:

•	Class participation and attendance Mid Term Exam	05 marks 20 marks
•	Assignment	05 marks
•	Team Project Presentation	10 marks
٠	Term-End Exam	60 marks
То	tal	100 marks



Program Name : B	.Com (Pass)		Semester: V		
Course: Principle	s of Auditing		Code: 06020503		
Teaching Scheme			Evaluation Scheme		
Classroom	Practical/	Tutorials	Credit	Continuous	Term End
Session/Lectures	Group			Evaluation	Examination
	work				(TEE)
40	-	-	4	40	60

Course Rationale:

An audit is a systematic and independent examination of books, accounts, statutory records, documents and vouchers of an organization to ascertain how far the financial statements as well as non-financial disclosures present a true and fair view of the concern. This course attempts to assist the students to ensure that the books of accounts are properly maintained by the concern as required by law. This course is a study of techniques available for gathering, summarizing, analyzing and interpreting the data presented in financial statements and procedures used in verifying the fairness of the information, Also emphasizes ethical and legal aspects and considerations. This course emphasis on skill development in addition to subject matter.

Course Objectives:

On completion of this course, the student will be able to

- To show the impact of auditing principles on the working of the business organization.
- To utilize the knowledge in understanding of general chronology of audit, audit strategy, audit program and audit procedures.
- To identify the essential qualities of auditors and verification of assets and liabilities.
- Tocategorize the contents regarding investigation and types of audit report.
- To simplify the recent trends in auditing in relation to different types of audit and their implementation.

Course Outcome:

Explain the concept of auditing and its process and its impact on business.

Identify the process of voucher, vouching, verification and valuation of assets and liabilities for improving internal systems.



Apply the parameters for the qualification, duties and rights of an auditor, and audit of key balance sheet items for quality audit.

Analyze the various aspects of investigative audit and reports thereof.

Analyze the recent trends in auditing in relation to different types of audit and their implementation.

Prerequisite(s):

Principles of Accounting

Pedagogy:

A mix of pedagogy would be adopted Consisting lecture, discussion, presentation, quizzes, homework and class test. Conceptual inputs will be given through short lectures. The extent & quality of learning will depend on the quality & depth of discussion in the class. This in turn depends on the preparation and thinking that has been put in by the students for each session. Readings & Assignments, whenever given, are a means of focusing on central issues, concepts or knowledge. Students who are aloof to the class-room proceedings or do not read the pre-reading will miss a significant segment of the course. A student's ability to solve problems is also a reflection of the extent to which concepts have been understood. The course is a hands-on course and requires the participant to work out multiple examples to gain confidence.

Syllabus:

Unit-1

Auditing: Meaning, objectives, importance and types of Auditing, Audit Process: internal control, internal check & internal audit, audit programmer.

Unit-2

Audit Procedure: Routine checking, vouching, verification & valuation of assets & liabilities

Unit-3

Audit of Public company: Qualification, Appointment of company Auditors, their powers, duties and liabilities, Audit of depreciation and reserves, Divisible profits & dividends.

Unit-4

Audit Report and Investigation Audit Report: Meaning, objectives, contents and types. Investigation: meaning, Nature and objectives.



Unit-5

Recent trends in auditing,Introduction to EDP Audit; meaning and types, nature and significance of cost audit, tax audit and management audit.

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Textbook:

• ArunaJha, Auditing, 3rd Edition Taxmann, New Delhi.

SHREE GURU GOBIND (UGC Approved University)

• Ravinderkumar&Virender Sharma, Auditing: principles and practice, 3rd Edition PHI Pvt Ltd, New Delhi.

Reference Books:

- Sharma T.R., Principles of Auditing, 2019 Edition SahityaBhawan Agra.
- Tondon B.N., Principles of Auditing, 14th Edition S. Chand and Co., New Delhi.
- Gupta Kamal, contemporary Auditing, 6th Edition Tata McGraw hill, New Delhi.
- Ray Whittington, principles of auditing & other assurance services, 20th Edition Tata McGraw hill, New Delhi.
- Alvin A. Arens, Auditing and assurance services, 17th Edition pearson.
- S.K. Basu, Fundamentals of Auditing, 1st Edition Pearson
- VijiChandran, Principles and practice of auditing, 2015 Edition vikas publishing

Evaluation Scheme:

- Class participation and attendance 05marks
- Mid Term Exam 20marks
- Assignment 05marks
- Professional Activities 10marks
- Term-End Exam 60marks

Total 100marks



Program Name : BCom(Pass)			S	emeste	r: V		
Course: Business Law			С	ode:			
	06	507050	5				
Teaching Scheme					Evaluation Scheme		
Classroom Session/ Lectures	cal/	Tutorials	t	nuous	End		
	Group			ation	Examination		
	work						
40	-	-	4	40	60		

Course Rationale: The course is designed to provide an understanding of legal processes involved in management of an organization. Here the emphasis will be on the different latest provisions of the law and on how these can be used in the best interest of the organization without violating them rather than Cases.

Course Objectives:

After the completion of the course the student will be able to:

- 1. Demonstrate an understanding of the Legal Environment of Business and tocommunicate effectively using standard business and legal terminology.
- 2. Apply the legal aspects of making payments in business.
- 3. Identify the regulations pertaining to sales of goods and consumer protection.
- 4. Analyze the various legal aspects associated with the partnerships form of business.
- 5. Summarize the basic principles of company law.

Course Outcomes:

- Explain the basics of laws governing commercial contracts and nuances of competency to contract.
- Identifying the various negotiable instruments used for making payments in business and laws governing them.
- Apply the laws related to sales of goods and consumer protection Act for making sound consumer policies in the business.
- Examine the laws governing partnership and a company.
- Outline the basic concepts of company law including characteristics, company types and its articles.

Prerequisite(s):

• Basic understanding of different types of business.

Pedagogy:



• A mix of pedagogy would be adopted consisting of lecture, discussion, presentation, demonstration and class test.

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Syllabus:

Unit I: The Indian Contract Act,1872: Contract, Essentials of valid Contract, Formation of Valid contract - Offer and Acceptance, Void Agreement Capacity of Parties and Consideration Free consent, Legality of object, Discharge of a Contract, Remedies for breach of contract and Quasi contract, Indemnity and Guarantee, Bailment and Pledge, Contract of Agency

Unit II: The Negotiable Instruments Act 1881 – Essentials of a Negotiable instruments, Kinds of Negotiable Instrument Holder and Holder in Due Course, Negotiation by endorsements, crossing of a cheque and Dishonour of a cheque.

Unit III: Sale of Goods Act 1930 Meaning of Sale and Goods, Conditions and Warranties, Transfer of Property, Rights of an unpaid seller.

Consumer Protection Act, 1986: Basic concepts, Rights of Consumers, Redressal Machinery under the act

Unit IV: Limited Liability Partnership (LLP), 2008: Salient features of Indian Partnership Act, 1932, Difference between LLP and Partnership; Partners and their relation with LLP; Designated Partners; Extent of LLP Liability; Extent of Partner's Liability, Unlimited Liability in case of fraud; Winding up and dissolution of LLP.

Unit V: The Companies Act, 2013: (Basic elementary knowledge) Essential characteristics of a company, types of companies, memorandum and articles of association, prospectus, shares – kinds, kinds of meetings and resolutions essential conditions for a valid meeting.

Text Books:

1. Kuchhal, M.C. and DeepaParkash, Business Legislation Management, VikasPublication

2. M.C. Kuchhal, and VivekKuchhal, Business Law, Vikas Publishing House, New Delhi

Reference Books:

- 1. Ramaiyam, A., Guide to the Companies Act, Wadhwa, Nagpur
- 2. Shah, S.M., Business Law for Managers, Sultan Chand, New Delhi
- 3. Tulisian P.C., Busienss Law, TMH, New Delhi
- 4. Bulchandani, Business Law for Management, Himalaya Publishing House.
- 5. Kumar, Legal Aspect of Business 1^sEdition, Cengage Learning.
- 6. Ravinder Kumar, Legal Aspects of Business, Cengage Learning
- 7. Dr. Singh, Avtar; Company Law,17th ed, Eastern Book Co. Lucknow, Bharat Law House, Delhi, 2018
- 8. Kapoor N.D., *Company Law: Incorporating the provisions of the companies Amendment Act.* Sultan Chand and Sons

Evaluation Scheme:

- Class participation and attendance 05marks
- Mid Term Exam 20marks



Professional Activities • Term-End Exam

10marks 60marks

100marks

Total

•

Program Name : B.Com (Honours) Semester: V



Course: Financial Reporting and Analysis					
Teaching Scheme					on Scheme
Classroom Session/ Lectures cal/ Tutorials					End Examination
Group work					
40	4	40	60		

Course Rationale:

This course combines theoretical concepts underlying the presentation of financial statements with the practical techniques of financial analysis. Topics include accounting processes; examination of the components of the balance sheet, the income statement and the statement of cash flows; application of the various quantitative techniques of financial analysis, such as ratio interpretation.

Course Objectives:

- **1.** Outline the concepts of financial statements using knowledge of the underlying accounting principles, and financial analysis techniques.
- 2. Classify Indian Accounting standards and International accounting standards.
- 3. Construct tools and techniques of financial statements.
- 4. Examine the valuation of debt and equity securities.
- **5.** Examine financial reporting techniques of banking and non-banking financial companies.

Course Outcomes:

On the completion of this course the students will able to understand:

- 1. Illustrate the concepts of financial statements, its uses, limitations for analysis purpose.
- 2. Explain the difference between Indian Accounting standards and International accounting standards for comparison of financial statements.
- 3. Develop tools and techniques of financial statements for taking sound financial decisions.
- 4. Categorise valuation of different types of securities to know the market price of securities.
- 5. Analyze financial reporting by banking and non-banking financial companies for investment purpose.

Prerequisite(s):

- 1. Good Communication skills
- 2. Basic knowledge of financial accounting.

Pedagogy:

A mix of pedagogy would be adopted Consisting lecture, discussion, presentation, quizzes, homework and class test. Conceptual inputs will be given through short lectures. The extent, quality of learning will depend on the quality &; depth of discussion in the class. This in turn depends on the preparation and thinking that has been put in by the students for each session. Readings and ; Assignments, whenever given, are a means of focusing on central issues, concepts or knowledge. Students who are aloof to the class-room proceedings or do not



read the pre-reading will miss a significant segment of the course. A student's ability to solve problems is also a reflection of the extent to which concepts have been understood. The course is a hands-on course and requires the participant to work out multiple examples to gain confidence.

Syllabus:

Unit I

Nature & objectives of Financial Statement Analysis, Uses & Limitations of Financial Statements, Stakeholders of financial statements, Income Statement. Comparative Statement, Common Size Statement.

Unit II

Overview of International Accounting Standards, International Financial Reporting standards(IFRS), Significant difference between International standards and Indian Accounting Standards, Understanding of US GAAP, Corporate Financial Reporting- Issues and problems with special reference to published financial statements.

Unit III

Tools and techniques of financial statement analysis, Balance Sheet, Cash Flow Statement-Meaning, Types of activities, preparation of Cash flow statement through Direct and Indirect Method. Ratio Analysis- Meaning, Advantages, Limitations, Types of ratios-Liquidity, Activity, Profitability, Capital structure ratio.

Unit IV

Concept of valuation, Valuation of tangible fixed assets, Valuation of intangible assets, Valuation of liabilities, valuation of shares, valuation of business.

Unit V

Financial reporting by Mutual Funds, Non-Banking financial companies, Window dressing, Recent scandals in financial reporting, Developments in Financial Reporting- Value Added statement, Economic Value Added, Market value Added, Inflation Accounting.

Textbook:

1. Wild, John J., K.R. Subramanyam, and Robert F. Halsey. Financial Statement Analysis. New York: McGraw-Hill Irwin, 2001. The new 10th Assignment and problems are from the 10th Edition.

Reference Books:

- R Narayanasamy "Financial accounting a Managerial perspective" PHI Learning Private limited, New Delhi.
- Gerald I White, Sondhi C Ashwinpaul, Fried Dov. "The Analysis and Use of Financial Statements" Wiley India 2007.



- Stice K Earl, Stice D James, "Financial Accounting Reporting And Analysis" South Western 2006.
- CHARLES H. GIBSON (2013) Financial Statement Analysis, International Edition. Cengage Learning.
- Gupta, Ambrish, Narayanaswamy, R "Financial Accounting for Management -An Analytical Perspective", 4th Edition, Pearson Education.2012

Journals:

• Journal of Financial Reporting and Accounting

Case Study:

- Financial Statements Examples Amazon Case Study An in-depth look at Amazon's financial statements.
- How to analyze an income statement Walmart example

Links to websites:

<u>https://www.mca.gov.in/content/mca/global/en/acts-rules/ebooks/accounting-standards.html</u>

Evaluation Scheme:

- Class participation and attendance 05marks
- Mid Term Exam20marks
- Assignment05marks
- Professional Activities 10marks
- Term-End Exam60marks

Total 100marks



Program Name : Bcom Pass Semester: V						
0	0			6020506		
Accounting- III	*					
					~ .	
	ing Scheme		a u	Evaluation		
Classroom	Practical/	Tutorials	Credit	Continuous	Term End	
Session/ Lectures	Group work			Evaluation	Examination (TEE)	
40	-	-	3	40	<u>(1EE)</u> 60	
Course Rationale: Manually handling multiple accounting transactions becomes very hectic. Tally is a business accounting software which has multiple modules that serve as a handy solution for						
accounting professio	onais.					
Tally software is a business management software that helps the user to create and manage ledgers, vouchers, reports, and other essential payroll management of a company. It helps in daily accounting, invoice generation, balance sheet finalization, inventory maintenance, generating reports for tax filing, It can integrate planning, purchasing inventory, sales, marketing, finance and human resources.						
Learning Outcomer After completion of		lents would	be able to	:		
CO 1 - Identify the v recording and repor CO 2 - To generate CO 3 - Tomanage th	vorking of Tally ting. GST reports for ne Tax Deducted use the reports	y modules to filing of ret d at Source a to forecast	o have a h urns in ar and gener the busin	nassel free automat n automated way rate report for TDS less growth; to clos	ed accounting operation, filing of returns. se the accounts of current	
Prerequisite(s): Stu			2			
Pedagogy: Hands on Exercise, Assignments						
Tally Essential Leve Unit 1 : Recap of Level 2 Goods and Service Unit 2 : Tax Deduct Unit 3 : Managemen Unit 4 : Moving to t	Tax ed at Source nt of Business I					



Business Case Studies- 3

Evaluation Scheme:

- Class participation and attendance 05marks
- Mid Term Exam 20marks
- Assignment 05marks
- Professional Activities 10marks
- Term-End Exam 60marks

Total

100marks



Program Name: BCOM(PASS)			Semester: VI		
Course: INDIRECT TAX			Code: 06020602		
Teaching Scheme		Evaluation Scheme			
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination
Lectures	Group work			Evaluation	(TEE)
40	-	-	4	40	60

Course Rationale:

The course aims to help students to gain basic understanding of knowledge of principles and provisions of Goods and Service Tax, and Custom laws. Students will gain a working knowledge regarding computation of tax liability pertaining to these laws.

Course Objectives:

The Course aims to:

- 1. Provide the participants a broad understanding of indirect tax law as applicable in India.
- 2. Provide understanding of principles and law governing the indirect taxation statute in India
- **3.** Provide practical knowledge of computation of assessable value, tax liability, assessment procedures and functioning of taxation related matters

Learning Outcomes:

After completion of the course, students would be able to:

- 1. Understand the provision of Indirect Tax law as applicable in India
- 2. Apply their understanding about GST in business related decisions
- 3. Understand the Customs Act and duty applicable.
- 4.Compute the total income earned and tax liability arising there on
- 5. Make the tax management and tax planning.

Prerequisite(s):

Working knowledge of Microsoft excel for computing total tax liability, and payment thereof.



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Pedagogy:

A mix of pedagogy would be adopted;

- Conceptual inputs will be given through the short lectures and problem solving method
- Wherever applicable "real life" cases will be used for providing the base for application of concepts.
- Projects/Assignments will be used for experiential learning.

Syllabus:

Unit-I:

Conceptual Framework of GST: Definition of Goods and Services; general principles of GST, CGST, SGST, IGST, Charge of goods and service tax and taxable goods and services, Valuation of taxable goods and services,

Unit-II:

Goods and Services Tax Act, 2017 : An Introduction, Cascading Effect of Indirect Taxes, A brief Historical Evolution of GST, VAT Vs. GST; Excise Tax Vs. GST; Service Tax Vs. GST; Types of GST: CGST, SGST, IGST and their procedures. Tax Structure under GST Regime: Various Tax rates under GST; HSN Coding.

Unit-III:

Documentation, Registration, Migration, Return Filing Mechanism: IGSTN, Payment of tax, Refund of Tax, Input Tax Credit, GST audit procedures.

Unit-IV:

Authorities under GST Regime: GST Council, Composition of GST Council, Functions and Powers and functions of GST Council. Central Board of Excise and Customs (CBEC): Officers in the new Regime of GST, Powers, Functions and Responsibilities of GST Officers under GST Regime.

Unit V:

Basic concepts of customs law, Territorial waters, high seas, Types of custom duties – Basic, Countervailing & Anti- Dumping Duty, Safeguard Duty, Valuation, Customs Procedures, Import and Export Procedures, Baggage, Exemptions

Textbook:

- V.S. Datey, Indirect Tax Law and practice, Taxmann Publications Pvt. Ltd., Delhi, Latest edition.
- Sanjeev Kumar, Systematic Approach to Indirect Taxes, Latest edition.



- S. S. Gupta, Service Tax -How to meet your obligation, Taxmann Publications Pvt. Ltd., Delhi, Latest edition.
- Vinod K. Singhania, Element of Service Tax, Taxmann Publications Pvt. Ltd., Delhi, Latest edition.
- Dr. Girish Ahuja, Dr. Ravi Gupta, Indirect taxes, latest edition, Bharat Publishers •

Reference Books:

• Bare Act of CGST, SGST and IGST.

Journals:

https://www.journalpressindia.com/vision-journal-of-indian-taxation •

Links to websites:

www.gst.gov.in •

Evaluation Scheme:

- Class participation and attendance 05 marks • Mid Term Exam 20 marks Assignment 05 marks • Team Project Presentation • 10 marks Term-End Exam Total
 - 60 marks

100 marks



Program Name: BCOM(PASS)			Semester: VI		
Course: HUMAN RESOURCE MANAGEMENT		Code: 06020603			
Teaching Scheme		Evaluation Scheme			
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination
Lectures	Group work			Evaluation	(TEE)
40	-	-	4	40	60
	•	•			

Course Rationale: This Course is the basic course for Human resource management students to provide them knowledge and evolution of human resources. The units or modules in this subject are designed to deeply impart the understanding of functions of HRM along with light on human resource information system and contemporary challenges of HR field for managers. This course will help the students to realize the human resource management applications in organizations such as training and development activities and international issues.

Course Objectives:

- 1. To prove the understanding of HRM field and activities conducted in that area.
- 2. To develop competence and problem solving attitude in the HR area.
- 3. To provide the insights for HR problem solutions in corporates.

Learning Outcomes: This course would enable the students to learn:

- 1. Role of the HRM function,
- **2.** Employee resourcing, performance, appraisal and development of human resource in the organization.
- 3. and solve HR field problems.

Prerequisite(s):

- 1. Basic management understanding.
- 2. Communication skills.

Pedagogy: Lectures, Discussions, Case studies, Videos, Activities, etc.

Syllabus:



Unit-I

Introduction to HRM - Evolution of 21st Century HR, Nature of Human Resource Management— Concepts, Objectives and Functions; HRD—Concept and Mechanisms, Business Challenges and Changing Role of HR, Role of New Age HR Manager.

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Unit-II

HR Planning -Strategic Linkage with Business Goals, Job Analysis, Competency mapping, Demand and Supply Forecasting, Flexibility arrangements, Recruitment, Selection and Orientation, Career planning and Development.

Unit-III

Managing Performance - Performance Appraisal Methods, Errors and other issues, Compensation - Job Evaluation, Performance Appraisal—Techniques of appraisal; Potential Appraisal and employee counseling; Managing compensation, establishing reward and pay plans—job evaluation, incentive plans, employee benefits; Ensuring safety and healthy work environment.

Unit-IV

Training and Development - Importance and contemporary Issues, Need analysis, Processes and Techniques, Evaluation of training effectiveness, cross cultural training.

Unit-V

Human Resource Information Systems, Human Resource Accounting and Audit. HRM in globally competitive environment; Strategic Human Resource Management.

Textbook:

- B.Pattanayak, *Human Resource Management* PHI
- V.S.P.Rao, Human Resource Management Excel Books
- K Aswathappa, Human Resource and Personnel Management Tata McGraw Hill
- Gupta, C.B. (2014). *Human Resource Management*. Delhi. Sultan Chand & Sons.
- Decenzo, A. David & Robbins, Stephen. (2011). Fundamentals of Human Resource Management..
- Werther, William and Davis, Keith. (2000). Human Resource Management. Prentice Hall
- Chhabra, T.N. (2006). Human Resource Management. Dhanpat Rai & Co.

Reference Books:



- C.B. Gupta, Human Resource Management, Text and cases, Sultan Chand and Sons.
- R.S. Dwivedi, A text Book of Human Resource Management, Vikas Publishing.
- Seema Sanghi, Human Resource Management, Vikas Publishing.

Journals:

- Human resource Management: Advancing Human Resource Research and Practice, Wiley.
- South Asian General of Human Resource Management, Sage Publications.
- The International Journal of Human Resource Management, Routledge, Taylor and Francis Group.

Links to websites:

- <u>https://www.youtube.com/watch?v=T7bSMzg7x-s</u>
- <u>https://www.icmrindia.org/case%20volumes/Case%20Studies%20in%20Human%20Resource%20M</u> <u>anagement%20Vol%20I.htm</u>

Evaluation Scheme:

• Class participation and attendance	05 marks
• Mid Term Exam	20 marks
• Assignment	05 marks
Team Project Presentation	10 marks
• Term-End Exam	60 marks
Total	100 marks



Program Name: BCOM(PASS)			Semester: VI		
Course: COMPANY LAW			Code:06020605		
Teaching Scheme			Evaluation Scheme		
Classroom Session/	Practical/	Tutorials	Credit	Continuous	Term End Examination
Lectures	Group work			Evaluation	(TEE)
40	-	-	4	40	60

Course Rationale:

To inform the students about the elementary ideas and the logic of the corporate law. In that

respect, the students will be acquainted with the legal norms regulating the subjects of the

corporate law, their legal structure and the position (status) of the trading subjects

Course Objectives:

- To understand the provisions of Companies Act 2013
- To understand the establishment and subsequent functioning of a body corporate in India

Learning Outcomes: After the completion of the subject:

1. Understand and identify key concepts in corporate law and the field of management education.

2. Effectively communicate by engaging in a persuasive style, and demonstrate oral advocacy skills in a clear and objective manner.

3. Successfully analyze a situation and collaborate effectively with others on a variety of legal issues.

4. Recognize, evaluate and resolve ethical dilemmas in legal and other professions.

5. Employ appropriate legal analysis by reasoning and problem solving skills to arrive at solutions to legal problems

Prerequisite(s): The student must posses good communication skills as well as analytical and logical skills.

Pedagogy: Case study, Analysis of cases and creating practical approach for learning and applying Company Law



Syllabus:

Unit-I

Concept of corporate body; Features, types and advantages of company; Privileges of private company; Conversion of private company into public company and vice versa; Formation, promotion and incorporation of company.

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Unit-II

Memorandum of Association- meaning, importance, clauses of memorandum of association and their alteration; Doctrine of ultra - vires. Articles of Association- meaning, contents, alteration of articles of association; Constructive notice and doctrine of indoor management.

Prospectus- Definition, contents of prospectus; Statement in lieu of prospectus; Misstatement in prospectus and its consequences.

Unit-III

Share Capital- Types of Share Capital, Alteration of share capital, Reduction of Share Capital; Share and Stock Shareholder & Members: Difference between members and shareholders, modes of acquiring membership in a company, termination of membership; Who may be a member? Register of members, Rights and liabilities of members.

Unit-IV

Directors: meaning, numbers of directors, position, appointment, qualification, disqualification, restrictions on the number of directorship, vacation of office of director, removal of directors, managerial remuneration; powers and duties, liabilities of directors.

Unit-V

Company Meetings and Resolution: Kinds of Company Meetings, Requisites of valid Meeting; proxy; voting; Agenda; Minutes of Meetings. Specimens of notice, agenda and minutes. Resolution: meaning and types.

Winding Up: meaning, compulsory winding up; voluntary winding up, winding up under the supervision of Court, consequences of winding up.



Textbook:

- Dr. Singh, Avtar; Company Law, 17th ed, Eastern Book Co. Lucknow, Bharat Law House, Delhi, 2018
- MC Kuchhal, Modern Indian Company Law, Shri Mahavir Book Depot (Publishers), Delhi.
- GK Kapoor and Sanjay Dhamija, Company Law, Bharat Law House, Delhi.

Reference Books:

- Anil Kumar, Corporate Laws, Indian Book House, Delhi
- Kapoor N.D., *Company Law: Incorporating the provisions of the companies Amendment Act.* Sultan Chand and Sons.
- Manual of Companies Act, Corporate Laws and SEBI Guideline, Bharat Law House, New Delhi,.
- Sharma, J.P., An Easy Approach to Corporate Laws, Ane Books Pvt. Ltd., New Delhi

Ramaiya, A Guide to Companies Act, LexisNexis, Wadhwa and Buttersworth

Journals:

Indian Journal of Corporate Law and Policy

Links to websites:

www.mca.gov.in

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Evaluation Scheme:

Class participation and attendance
Mid Term Exam
Assignment
Team Project Presentation
Term-End Exam
Total
100 marks



Program Name : B.Com (Pass)			Semester: VI		
Course: Data Analysis Using SPSS			Code: 06020607		
Teaching Scheme			Evaluation Scheme		
Classroom	Practical/	Tutorials	Credit	Continuous	Practical
Session/ Lectures	Group			Evaluation	
	work				
20	-	-	2	20	30

Course Rationale: Understand and critically apply the concepts and methods of business analytics. Identify, model and solve decision problems in different settings. Interpret results/solutions and identify appropriate courses of action for a given managerial situation whether a problem or an opportunity.

Course Objectives: This course is not based on rote memorization of equations or facts, but focuses on honing the understanding of key concepts, managerial judgment, and ability to apply course concepts to real business problems.

Learning Outcomes:

- 1. Demonstrate the data visualization using SPSS
- 2. Make use of data preparation and missing value treatment
- 3. Apply the Hypothesis testing Procedure and purify the data
- 4. Apply the various statistical test using SPSS
- 5. Apply the regressions Analysis, ANOVA and Factor Analysis using SPSS

Prerequisite(s): Student should have basic knowledge of statistics and mathematics

Pedagogy: PBL(Problem Based Learning), PBL(Project Base Learning), Case study, Video, Hands on Exercise, Assignments, Quiz

Syllabus:

Unit I:

Workshop on Describing and Summarizing Data using statistical tools like SPSS

Unit II:

Workshop on Descriptive Statistics, Relationships between Two Variables using business example



Unit III:

Workshop on Hypothesis formulation and Testing usingSPSS Designing and Performing Hypothesis Tests using SPSS

Unit IV:

Workshop on Simple and Multiple Regression using business case using SPSS

Unit V:

Workshop on ANOVA Workshop on Factor analysis

Text Books 3. Peterson Collage Magina & Heinz's Weikrisch, EStattin K. of Man Magnagenta Taxo Magiasy Hill.

- 1. Statistical Techniques in Business and Economics:13th Edition, Lind, Marchal, Wathen, TATA McGraw Hill
- 2. Statistics for Managers: 1st edition, Chandra sekaran &Umaparvathi, PHI Learning

Reference Books:

- 6. Essentials of Business Analytics: An Introduction to the methodology and its application, Bhima sankaram Pochiraju, Sridhar Seshadri, Springer
- 7. Research Methodology: C R Kothari, New Age International
- 8. Data Visualization with R 100 Examples: Thomas Rahlf, Springer
- 9. Using R for Introductory Statistics: John Verzani, CRC Press

Evaluation Scheme:

- Class participation and attendance 10 marks
- Mid Term Exam20 marks
- Project/Laboratory Work 20 marks

Total 50 marks