

PROGRAMS OFFERED

| S.No. | Course Name | Fee (Rs.) |
|-------|---|----------------------------------|
| 1 | B.Com (Hons.) | 60000 (PER SEMESTER) |
| 2 | B.Com (Hons) with ACCA | 60000 and 40000 in first year |
| 3 | B.Com + M.Com (Integrated) | 70000 (PER SEMESTER) |
| 4 | BBA (General) | 85000 (PER SEMESTER) |
| 5 | BBA (Banking, Financial Service and Insurance) | 100000 (PER SEMESTER) |
| 6 | BBA (Business Analytics) | 125000 (PER SEMESTER) |
| 7 | BBA (Global Business Management) | 100000 (PER SEMESTER) |
| 8 | BBA (Logistics & Supply Chain Management) | 100000 (PER SEMESTER) |
| 9 | BBA (Entrepreneurship & Family Business Management) | 100000 (PER SEMESTER) |
| 10 | BBA (Digital Marketing) | 100000 (PER SEMESTER) |
| 11 | BBA (Health Care Management) | 75000 (PER SEMESTER) |
| 12 | IMBA (BBA+MBA Integrated) | 100000 (PER SEMESTER) |
| 13 | MBA General | 150000 (PER SEMESTER) |
| 14 | MBA (Finance/Fintech) | 200000 (PER SEMESTER) |
| 15 | MBA (Human Resource Management) | 150000 (PER SEMESTER) |
| 16 | MBA (Marketing) | 150000 (PER SEMESTER) |
| 17 | MBA (Business Analytics) | 225000 (PER SEMESTER) |
| 18 | MBA (Entrepreneurship & Family Business Management) | 200000 (PER SEMESTER) |
| 19 | MBA (Logistics & Supply Chain Management) | 200000 (PER SEMESTER) |
| 20 | MBA (Digital & Social Media Marketing) | 160000 (PER SEMESTER) |
| 21 | MBA (International Business) | 175000 (PER SEMESTER) |
| 22 | MBA (Health Care Management) | 150000 (PER SEMESTER) |
| 23 | Executive MBA | 225000 (PER SEMESTER) |
| 24 | Doctor of Philosophy (Management) | 150000 (PER YEAR) |

* Student will be awarded with Bachelor's Degree after successful completion of 3 years &

** Student will be awarded with Bachelor's Degree (Hons.) or (Hons. with Research) after completion of 4 years

PROUD ALUMNI



Akshay Mattas
Consultant
Ministry of Electronics and
Information Technology



Piyush Jain
Business Analyst,
EXL, Investment Banking



Simran Gera
QA,
Oracle



Kanchan
Senior Training Coordinator,
Moody's Analytics



Sonam Sharma
Recruitment Specialist,
SD Industries LLC



Saumya Dixit
Area Sales Manager,
PNB Housing Finance



Sunmeet Singh
Assurance Associate,
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Stuti
Data Analyst,
Aon



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Process Executive
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UNIVERSITY

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Industry Excellence

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About Faculty of Commerce & Management

The Faculty of Commerce and Management is one of the premier faculties of the university in terms of its core competencies. The faculty has made its mark by strengthening thrust areas like Marketing, Finance, Human Resource, Banking, Financial Service and Insurance, Business Analytics, Operations & Supply Chain Management, Entrepreneurship, Digital Marketing and Health Care Management. Our programs are designed to shape visionary leaders by combining an internationally benchmarked curriculum with unparalleled industry collaboration.

What Makes us Stand out?

- Internationally Benchmarked Curriculum
- Strong Industry Collaboration
- Industry-aligned Programs
- AI as Co-intelligence in Program Delivery
- Global Immersion Opportunities
- Research-integrated Learning
- Experiential Learning

- **BRAND THE UNBRANDED** • **MARKETING MARVELOUS**
- **INTERNATIONAL ACADEMIC EXPOSURE** • **One-dollar(\$)** VENTURE



Why Choose Us



GLOBAL EXPOSURE:

- Prestigious international collaborations offer students valuable global learning opportunities at universities like Utah Tech University, university of Kent, Keele University etc .



PROFESSIONAL DEVELOPMENT FOR CAREER READY GRADUATES:

- Faculty facilitate industry internships to provide students with exposure to current trends, enabling them to align with evolving industry requirements



INNOVATIVE PEDAGOGY FOR MODERN LEARNER:

- Pedagogies are sync with changing times to prioritize student centric approach for collaborative learning and real world application.



EXPERT FACULTY:

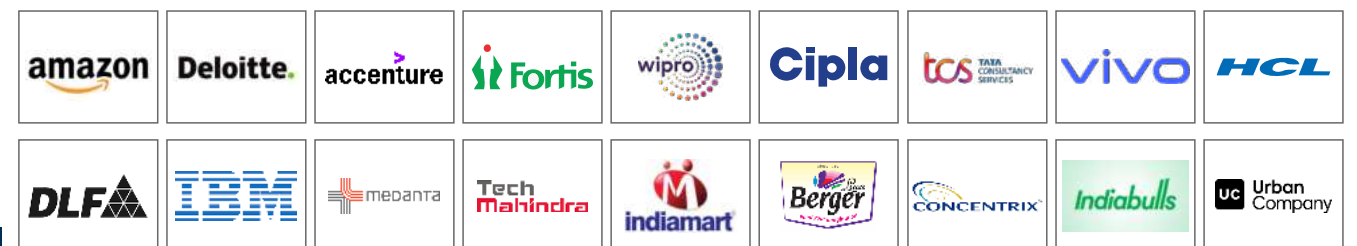
- Interactive collaborative and technology based learning environment that enables faculty to provide personalized support and mentoring.

Career Opportunities

The avenues for career opportunities include the following sectors:

- Banking, Financial, and Insurance Services
- Advertising, Media, and Digital Marketing
- Consultancy and Entrepreneurship
- Information, Communication, and Entertainment
- Finance, Accounting, and Taxation
- Information Technology (IT) and IT-Enabled Services (ITES)
- Offline Marketing
- Manufacturing
- Automotive Industry
- Service Sectors (Aviation, Hospitality, and Hospital Administration)
- Oil, Power, and Gas
- FMCG and Consumer Durables

Our Recruiters



“EMPOWERING STUDENTS TODAY FOR A SMARTER TOMORROW “