Name of the Faculty : Faculty of Design

Date of SOE Submission: 09/07/2024

Name of the Program (As to be printed on the Degree Certificate) : Bachelor of Design (Honours/ Honours with Research) Communication Design

Session: 2024-25 onwards

S. No.	Semester/Year/Prof	Council Code (If any)	Subject Code (If already existing)	Nomenclature	Theory/ Practical/	DSC/ DSE/ AECC/ SEC/ VAC/ GE/ Internship/ Dissertation	Theory/Practical (Result Combined or Separate)	L	T	P	Credits	Th Ex Max	Th Ex Pass	Theory (Internal) Periodic Assessment	Professional Competency Assessment	Comprehensive Student Assessment	Discipline-Specific Activities Assessment	Max	Pass	Practical External Reflective and Analytical Skills	Viva-Voce	Dissertation Document	Viva-Voce and Defense	Practical Records/ Submissions/ Portfolio/	External Jury / Viva-voce	Max	Pass	Practical (Internal) Professional Performance	Communication and Interpersonal Skills	Research Process and Execution	Quality of Work and Engagement	Practical / Lab / Clinical proficiency	Viva-Voce / Quiz / Lab Test/ Internal Jury	Documentation & Reporting	Descipline Specific Practical / Lab Activities	Max	Pass	Overall Pass Marks	End Term Examination Overall Passing Criteria: Theory: [External+Internal] or Practical: [External+Internal]	If Combined: Theory+ Practical
1	I/I		15040101	History of Art and Design	Theory	DSC-1	Separate	4	0	0	4	40	16	10	10	10	30	60	24																			40	External+Internal	Theory
2			15040102	Fundamentals of Design	Practical	DSC-2	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
3			15040103	Colors Theories in Design	Practical	DSC-3	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
4			15040104	Introduction to Design Process	Practical	SEC-1	Separate	0	0	4	2													10	10	20	8					10	5	5	10	30	12	20	External+Internal	Practical
5				GE- 1	Theory	GE- 1	Separate	4	0	0	4	40	16	10	10	10	30	60	24																			40	External+Internal	Theory
6				AECC-1	Theory	AECC-1	Separate	2	0	0	2	20	8	5	5	5	15	30	12																			20	External+Internal	Theory
7				VAC-1	Theory	VAC-1	Separate	2	0	0	2	20	8	5	5	5	15	30	12																			20	External+Internal	Theory
				Total Credits of the Semester							22																													
1	II/I		15040201	Product Development Process	Theory	DSC -4	Separate	4	0	0	4	40	16	10	10	10	30	60	24																			40	External+Internal	Practical
2			15040202	Fundamentals of Drawing	Practical	DSC-5	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
3			15040203	Design Research	Practical	DSC-6	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
4			15040204	Material Exploration	Practical	SEC-2	Separate	0	0	4	2													10	10	20	8					10	5	5	10	30	12	20	External+Internal	Practical
5				GE- 2	Theory	GE- 2	Separate	4	0	0	4	40	16	10	10	10	30	60	24																			40	External+Internal	Theory
6				AECC- 2	Theory	AECC- 2	Separate	2	0	0	2	20	8	5	5	5	15	30	12																			20	External+Internal	Theory
7				VAC- 2	Theory	VAC- 2	Separate	2	0	0	2	20	8	5	5	5	15	30	12																			20	External+Internal	Theory
				Total Credits of the Semester							22																													
1	III/II		15040301	User Experience and Interaction Design	Practical	DSC-7	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
2			15040302	User Centred Design Process	Practical	DSC-8	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
3			15040303	Principles of Information Design	Practical	DSC-9	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
4			15040304	Internship I	Practical	IACP/ SEC-3	Separate	0	0	4	2									15	10					25	10	15	10							25	10	20	External+Internal	Practical
			15040305	Design Thinking Skills or	Practical	DSE-1	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040306	Interaction Design Skills OR	Practical	DSE-1	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
5				GE 3	Theory	GE 3	Separate	4	0	0		40	16	10	10	10	30	60	24																			40	External+Internal	Theory
6				AECC-3	Theory	AECC-3	Separate	2	0	0	2	20	8	5	5	5	15	30	12																			20	External+Internal	Theory
7				VAC- 3	Theory	VAC- 3	Separate	2	0	0	2	20	8	5	5	5	15	30	12																			20	External+Internal	Theory
				Total Credits of the Semester							22																													
1	IV/II		15040401	User Research and Visual Communication	Practical	DSC-10	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
2			15040402	Design Studio I	Practical	DSC-11	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
3			15040403	Machine Learning for Designers	Practical	DSC-12	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040404	Internship II	Practical	IACP/ SEC-4	Separate	0	0	4	2									15	10					25	10	15	10							25	10	20	External+Internal	Practical
			15040405	Notification and Dialogs Design Skills or	Practical	DSE-2	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040406	Typography Skills OR	Practical	DSE-2	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
5				GE 4	Theory	GE 4	Separate	4	0	0		40	16	10	10	10	30	60	24																			40	External+Internal	Theory
6				AECC-4	Theory	AECC-4	Separate	2	0	0	2	20	8	5	5	5	15	30	12																			20	External+Internal	Theory
7				VAC- 4	Theory	VAC- 4	Separate	2	0	0	2	20	8	5	5	5	15	30	12																			20	External+Internal	Theory
				Total Credits of the Semester							22																													
1	V/III		15040501	Usability Engineering and User Testing	Practical	DSC-13	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
2			15040502	Design Studio II	Practical	DSC-14	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
3			15040503	Service Experience Design	Practical	DSC-15	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040504	Internship III	Practical	IACP/ SEC-5	Separate	0	0	4	2									15	10					25	10	15	10							25	10	20	External+Internal	Practical
4			15040505	Instructional System Design	Practical	DSE-3	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040506	Instructional Design for Digital Products	Practical	DSE-3	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
6				GE- 5	Theory	GE- 5	Separate	4	0	0	4	40	16	10	10	10	30	60	24																			40	External+Internal	Theory
				Total Credits of the Semester							22																													

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1	VI/III		15040601	User Data Analytics and User Modelling	Practical	DSC-16	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
2			15040602	Augmented Reality and Virtual Reality	Practical	DSC-17	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
3			15040603	Interactive System Design	Practical	DSC-18	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040604	Internship IV	Practical	IACP/ SEC-6	Separate	0	0	4	2																													
4			15040605	Semiotics of Digital Interfaces	Practical	DSE-4	Separate	0	0	8	4									15	10					25	10	15	10						25	10	20	External+Internal	Practical
			15040606	Design Semantics	Practical	DSE-4	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
6				GE-6	Theory	GE-6	Separate	4	0	0	4	40	16	10	10	10	30	60	24					20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
				Total Credits of the Semester.							22																											40	External+Internal	Theory
1	VII		15040701	Communication Portfolio	Practical	DSC-19	Separate	0	0	8	4																													
2			15040702	User Data Analytics and User Modelling	Practical	DSE 5	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040703	Infographics AND	Practical	DSE 5	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
3			15040704	Visual Interface Design	Practical	DSE 6	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040705	Film and Video Design AND	Practical	DSE 6	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040706	UI Guidelines and Applications or	Practical	DSE 7	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040707	Communication Design Research OR	Practical	DSE 7	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
				GE-7	Theory	GE-7	Separate	4	0	0		40	16	10	10	10	30	60	24					20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
4			15040708	Dissertation I	Practical	RP 1	Separate	0	0	12	6											30	20			50	20			30	20					50	20	40	External+Internal	Theory
				Total Credits of the Semester							22																												External+Internal	Practical
	VIII		15040801	Communication Design Project	Practical	DSC-20	Separate	0	0	8	4																													
1			15040802	UX Design for Social Needs	Practical	DSE 8	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040803	Creativity and Innovation in Design AND	Practical	DSE 8	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
2			15040804	Personalised and Adaptive Interfaces	Practical	DSE 9	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040805	Inclusive Design AND	Practical	DSE 9	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
3			15040806	User Survey Design	Practical	DSE 10	Separate	0	0	8	4													20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040807	User Experience Design	Practical	DSE 10	Separate	0	0	8														20	20	40	16					20	10	10	20	60	24	40	External+Internal	Practical
			15040808	Dissertation II	Practical	RP 2	Separate	0	0	12	6											30	20			50	20			30	20					50	20	40	External+Internal	Practical
				Total Credits of the Semester							22																													

Important Related Information		
Total credits required for the degree	176	
Is there provision for Internal Marks Revision	Yes	If yes then Reappear fee has to be paid
Number of chances for reappear	Two usual + 1 Golden + Mercy Chances as applicable	
Promotion Criteria	To be provided	

* Note - GE: -Generic Elective, AECC:Ability Enhancement Compulsory Course, VAC:Value Addition Course

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