

Roll No. _____

BBA. LLB (Hons)- 4th SEMESTER EXAMINATION

(SUB: Entrepreneurship; PAPER CODE: 08060405)

Time: 03:00 Hrs

Max. Marks: 75

Instructions:

1. Write Roll No. on the Question Paper.
2. Candidate should ensure that they have been provided with correct question paper. Complaint(s) in this regard, if any, should be made within 15 minutes of the commencement of the exam. No complaint in this regard will be entertained thereafter.
3. Draw diagram wherever required.

Q.1. Attempt any five questions:

(5*3= 15)

- a) Difference between Entrepreneur & Intrapreneur.
- b) Explain the types of Entrepreneurs with examples.
- c) Product planning and development process.
- d) Write short notes on SIDBI.
- e) What is the meaning of project appraisal.
- f) Explain various start up business models.
- g) What do you mean by venture financing?

Q.2. Attempt any Four Questions:

(4*15=60)

- a) Define Entrepreneur. Explain the role of an entrepreneur in development of an economy.
- b) Explain the process of setting of a business enterprise.
- c) Explain the term DIC, SISI, EDII, NIESBUD & NEDB.
- d) Explain EDP. What are the problems faced during EDPs? How can these programmes be made more effective?
- e) What do you mean by small scale business enterprise? Explain the sickness of small business enterprise in India.
- f) What do you mean by Women entrepreneurs? Briefly explain role & problems of women entrepreneurs.

Roll No. _____

BBA. LLB (Hons) 4th SEMESTER EXAMINATION

(SUB: Organizational Behavior; PAPER CODE: 08060404)

Time: 03:00 Hrs

Max. Marks: 75

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3. Draw diagram wherever required.

Q.1. Attempt any five questions:

(5*3= 15)

- a) What do you mean by OB.
- b) Explain the role of managers in OB.
- c) Role of suppression and depression in behaviour
- d) What is the meaning of decision making and problem solving in organization?
- e) Suggest stimuli for proper perception of all the employees.
- f) Write short notes on organization culture and organization conflict.
- g) Explain Johari Window Model.

Q.2. Attempt any Four Questions:

(4*15=60)

- a) Describe different models of OB and also explain the role of managers.
- b) What do you mean by motivation? Explain different theories of motivation.
- c) Explain the nature, determinants and theories of personality.
- d) Explain process and types of communication. What do you mean by communication barrier?
- e) Define leaderships. Explain its theory and styles.
- f) Write short notes on OCD, Group Dynamics and Attitude.

BBA. LLB (Hons)- 4th SEMESTER
Business Policy & Strategic Management – 8060408
END TERM THEORY EXAMINATION

Time: 03:00 Hrs

Max. Marks: 75

Instructions:

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3. Draw diagram wherever required.

PART-A

Attempt any FIVE questions:

(5*3= 15)

- Q.1. Definition of Business Policy.
- Q.2. What are the functions of Business Strategy?
- Q.3. Role of Strategic Management in Policy making.
- Q.4. Define the leadership functions.
- Q.5. What do you mean by Business Strategy?
- Q.6. Write a short note on Environmental Scanning.
- Q.7. Difference between Business Strategy and Business Policy.

PART-B

Attempt any FOUR Questions:

(4*15=60)

- Q.1. Discuss Strategic Leadership, Leadership traits and its style.
- Q.2. Describe Strategic Planning Process.
- Q.3. What is Strategic Analysis and role of strategic analysis in policy making?
- Q.4. Define Business Policy and its impact on Business Strategies.
- Q.5. Describe Business strategy and its functions.
- Q.6. What is strategic management? Benefits & its importance?