

Sr. No. 100841

Roll No. _____

**MASTER OF DESIGN – 1ST SEMESTER EXAMINATIONS; DECEMBER-2017
(SUB.: DESIGN CONTEXT; PAPER CODE: 15030101)**

TIME: 03:00 Hrs.

Max. Marks: 50

Instructions:-

1. Write your Roll no. on the Question paper.
2. Candidate should ensure that they have been provided with the correct question paper. Complaints in this regards, if any, should be made within 15 minutes of the commencement of the exam. No complaint(s) will be entertained thereafter.
3. Attempt all question. Parts of a question should be attempted in sequence order. Marks are indicated against each question.
4. Draw Diagram wherever required.

UNIT-I

Write Short Answer (Attempt all the questions):-

(5x2=10)

- Q.1. What is called the design thinking process? List all stages of the design thinking process.
- Q.2. What are the key drivers in Survey Data Analysis?
- Q.3. Define target market in fashion retail industry.
- Q.4. What is brainstorming in research? List all advantages of brainstorming.
- Q.5. Differentiate between multiband store and specialty store in fashion industry.

UNIT-II

Write Notes (Attempt any 4 questions):-

(5x4=20)

- Q.6. Write about the present challenges faced by Indian apparel industry.
- Q.7. Explain how defining the problem in research helpful for ideate the process further?
- Q.8. Explain different types of prototypes.
- Q.9. Explain different techniques of information gathering in research.
- Q.10. How to identify appropriate / suitable material for the development of a prototype?

UNIT-III

Write Notes (Attempt any 2 questions):-

(10x2=20)

- Q.11. What is Gestalts law of grouping? List & explain all its principles?
- Q.12. Explain the various techniques to generate ideas. How is Scamper technique helpful for this purpose?
- Q.13. Explain the role of samples & feedback 's in a quantitative research.
- Q.14. What is sampling in Research? Explain different methods & their importance.

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MASTER OF DESIGN – 1ST SEMESTER EXAMINATIONS; DECEMBER-2017
(SUB.: RESEARCH DEVELOPMENT FOR FASHION; PAPER CODE: 15030102)

TIME: 03:00 Hrs.

Max. Marks: 50

Instructions:-

1. Write your Roll no. on the Question paper.
2. Candidate should ensure that they have been provided with the correct question paper. Complaints in this regards, If any, should be made within 15 minutes of the commencement of the exam. No complaint(s) will be entertained thereafter.
3. Attempt all question. Parts of a question should be attempted in sequence order. Marks are indicated against each question.
4. Draw Diagram wherever required.

UNIT-I

Attempt all the questions:-

(5x2=10)

- Q.1. How balance and proportion play an important role in designing.
- Q.2. Discuss following fashion terms:-
 - a) Fad
 - b) Haute Couture
- Q.3. Explain fashion leaders.
- Q.4. Explain motivators.
- Q.5. What is Specification sheet?

UNIT-II

Attempt any FOUR (04) questions:-

(5x4=20)

- Q.6. Discuss the different stages of Fashion Cycle.
- Q.7. Explain Classic, Trend, Prêt-a-porter, Boutique.
- Q.8. Explain Individuality and Conformity.
- Q.9. Discuss the factors that favoring and retarding fashion.
- Q.10. Which important points you keep in mind during fabric sourcing? Discuss?
- Q.11. Explain structural and applied design?

UNIT-III

Attempt any TWO (02) questions:-

(10x2=20)

- Q.12. Discuss the elements of design & their effect.

OR

- Q.13. Explain the function of clothing.
- Q.14. Discuss theory of fashion adoption.

OR

- Q.15. How the historic /traditional costumes inspire you as a source of fashion.

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**MASTER OF DESIGN – 1ST SEMESTER EXAMINATIONS; DECEMBER-2017
(SUB.: KNITTING TECHNOLOGY; PAPER CODE: 15030103)**

TIME: 03:00 Hrs.

Max. Marks: 50

Instructions:-

1. Write your Roll no. on the Question paper.
2. Candidate should ensure that they have been provided with the correct question paper. Complaints in this regards, If any, should be made within 15 minutes of the commencement of the exam. No complaint(s) will be entertained thereafter.
3. Attempt all question. Parts of a question should be attempted in sequence order. Marks are indicated against each question.
4. Draw Diagram wherever required.

UNIT-I

Attempt all the questions:-

(5x2=10)

- Q.1. Difference between woven and knit fabric.
- Q.2. Course and Wales.
- Q.3. Lock stitch and Chain stitch.
- Q.4. Difference between warp knitted and weft knitted structure.
- Q.5. Explain interloping and interweaving process.

UNIT-II

Attempt any FOUR (04) questions:-

(5x4=20)

- Q.6. Explain quality control in knitted garments in terms of fabric quality, stains and pilling and knitted faults.
- Q.7. Discuss basic loop and stitches types in knitting formation.
- Q.8. Difference between flat bed and circular knitting machine.
- Q.9. Explain Fully cut Knitted garment in details.
- Q.10. Discuss the difference between woven pile and knit pile structure.

UNIT-III

Attempt any TWO (02) questions:-

(10x2=20)

- Q.11. Discuss all four weft knitted structure in detail.
OR
- Q.12. Discuss all kind of knitted faults which is occurred during manufacturing of fabric.
- Q.13. Explain Tricot and Rachel Knit fabric structure.
OR
- Q.14. Discuss the manufacturing of cut stitch shaped garment.
